

Central Festival Phuket

The Island's Best
Shopping Center



CENTRAL
FESTIVAL
Phuket



Just 5 mins from Phuket Town

Taxi with
Reasonable Rates
Available



**Tourist
Privileges**

5-70% Tourist
Privileges
card
+7% VAT
Refund

From
your Hotel

FREE! SHUTTLE BUS SERVICE

To Central
Festival Phuket

Opening Hours:

Mon - Thu: 11am - 9.30pm

Fri - Sun: 11am - 10pm

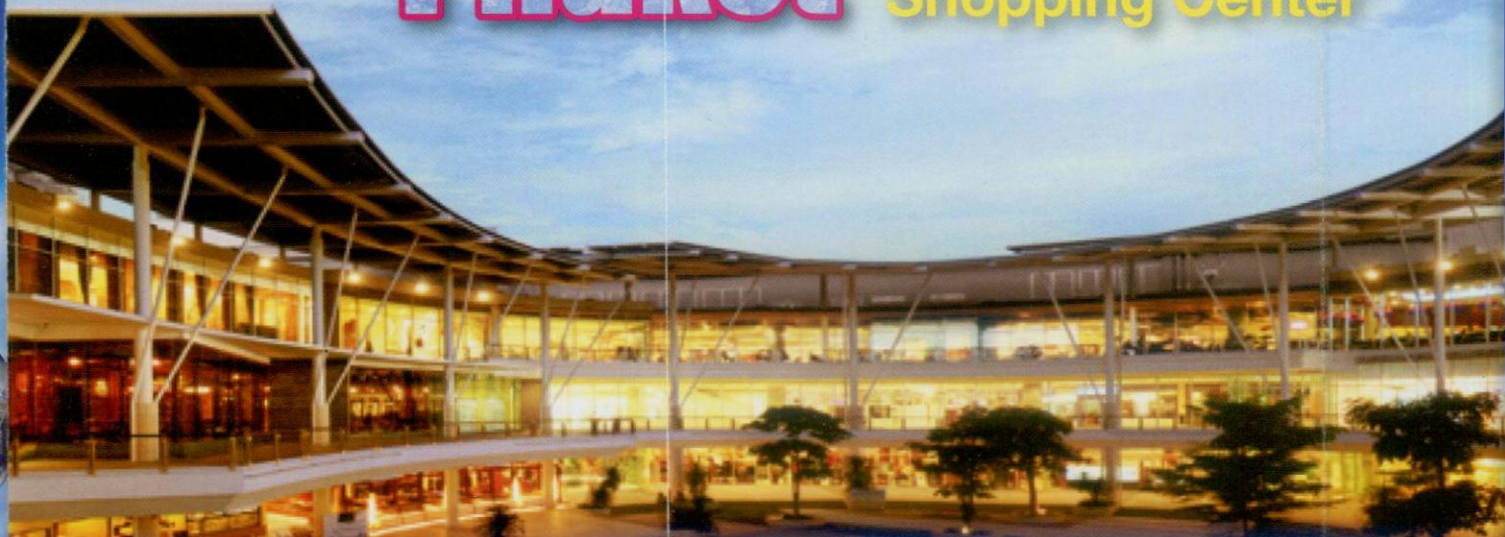
Tel: 076 291 111

www.centralfestivalphuket.com



Central Festival Phuket

The Island's Best
Shopping Center



Easily accessible by taxi, Central Festival Phuket is a one-stop shopping destination that often keeps visitors occupied for a whole day with its wide selection of shops and myriad activities. Whether its brand-name jeans or local souvenirs or Phuket's native foods, they're all here for the picking. Not to be missed are the many restaurants throughout the complex, offering wonderfully spicy Thai food as well as an enticing variety of international cuisines.

AWESOME MEGASTORES

These massive centres offers an overwhelming selection of products, tagged with tempting prices:

Supersports Thailand's No.1 sporting goods megastore offering footwear, clothing, and gear for all sorts of games.

B2S (Books to Stationery). A massive range of Thai and English books, CDs, and stationery, plus all the publications on Thailand you need.

Power Buy Stocked up with gadgets and premium home appliances, this is consumer-electronics heaven! Choose from the latest LCD television sets to DVD recorders to MP3 players. Prices are reasonable too, at Thailand's No.1 electronics and IT store.

Office Depot A true hypermart of office supplies and equipment, and the largest of its kind in the south of Thailand.

MOVIE MAGIC Just because you're vacationing on an island does not mean you have to be cut off from the movie world!

SFX Coliseum This 7-screen, state-of-the-art multiplex with stadium seating and luxurious honeymoon seats offer the latest Thai and Hollywood blockbusters to keep you entertained.

EXQUISITE ASIAN ARTS & CRAFTS Central Festival Phuket is home to fine retailers of unique Thai handicraft and hand-woven fabrics. This includes Phuket's first Jim Thompson flagship store, where you'll find some of the most luxurious silks and original home ware.

SPARKLING J glittering array of bracelets, necklaces, and other invaluable pieces of Thai artisans.

FOOD, GLORIOUS choice. From Jeon to tom yum goong, appetite. Try the specialties.

TRANSPORTATION You can easily get

Taxis are Right

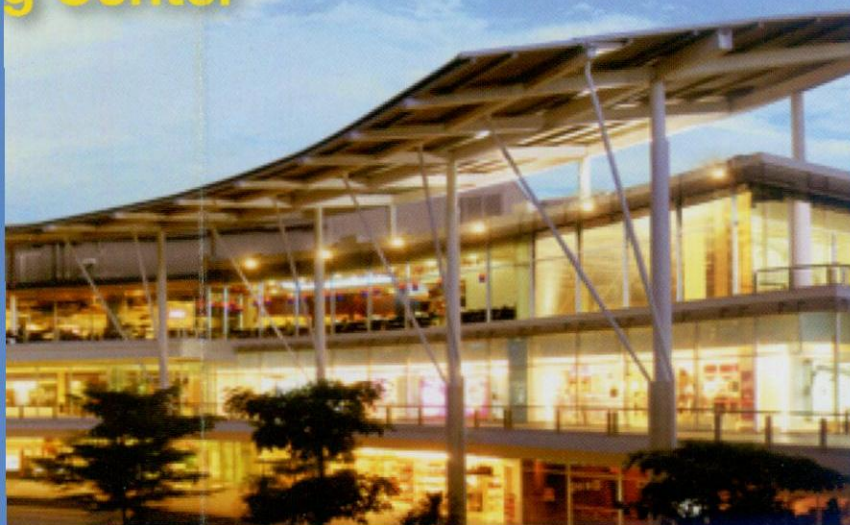
Go anywhere in
• Get 10% off
• Taxi counter
For assistance, call
076 291 111 ext.

Valet Parking

If you drive, use
Saturdays, Sundays
For more information

Central Festival

World's Best Shopping Center



premium home
heaven! Choose
recorders to MP3
Thailand's No.1

supplies and
in the south of

cationing on an
f from the movie

art multiplex with
seats offer the
s to keep you

Central Festival
Thai handicraft
Phuket's first Jim
some of the most

SPARKLING JEWELRY, DAZZLING GEMS Pick from a glittering array of the most beautifully designed rings, bracelets, necklaces, pendants, and take home an invaluable piece of art that speaks of the fine craftsmanship of Thai artisans.

FOOD, GLORIOUS FOOD Famished? You'll be spoilt for choice. From Japanese sushi to American burgers to Thai *tomyum goong*, there's always something to satiate the appetite. Try the Food Terrace for its wide selection of Asian specialties.

TRANSPORTATION EASILY AVAILABLE

You can easily get to wherever you want to from here.

Taxis are Right at our Doorstep!

Go any where in Phuket. Reasonable rates:

- Get 10 % off with receipt of 500 baht and above
- Taxi counter opposite to Starbucks Coffee

For assistance, contact the Information Desk, level 1, or call 076 291 111 ext. 1144.

Valet Parking

If you drive, use our valet service. Free valet parking on Saturdays, Sundays & Public holidays, from 11am to 9pm. For more information, please call 076 291 111 ext. 1155.

GETTING AROUND

CAR RENTAL / SELF-DRIVE

Car/Motorcycle rental is the most economical way to travel the island. Be sure you carry an international license.

CAR RENTAL WITH DRIVER

For comfort rather than adventure, arrange for car rental with a local driver. Rates are for half-day and full-day.

TUK TUK (Three-wheeled taxi)

At any time of day, the *tuk tuk* is the most efficient. State your destination and agree on the price before setting off!

METERED TAXIS

Metered taxis are available. Check with your hotel concierge.

"SONG TAEW" / BUS

The cheapest public transport is the *song taew* (open-air truck), with services to most parts of the island. All *song taews* have signs of their destination, and run until 6pm. There are no bus stops. Flag one down like a taxi. The fare ranges from 25 to 40 Bht, depending on destination.

PUBLIC AIR-CON BUSES (Or-Bor-Jor Bus)

Public air-con buses operates two routes:

1) Big C – Phuket Vocational College

Goes through Yaowarat, Mae Luan, Wichit Songkhram, Ranong, Phang-nga, Rasada and Phuket Road.

2) Rajaphat Institute – Laemchan Public

Health Centre (Phattana Thongthin Road).

Goes through Sakdidee, Chaofa, Bangkok, Poon Phon, Kra, Ong Sim Phai, Dilok Uthit, Surin, Danrong and Thap Krasattri

AIRPORT BUS

Operates daily from Airport to Phuket Town and from Phuket Town to Airport. Fares range from 10 to 85 baht.

FREE SHUTTLE LINK SERVICE

Round trips from your hotel to Central Festival Phuket*.

City Route

| KATINA HOTEL | TWIN INN HOTEL | ROYAL PHUKET CITY HOTEL | METROPOLE HOTEL | ROME PLACE HOTEL | L-PAVILION PHUKET HOTEL | BANGKOK HOSPITAL PHUKET | CENTRAL FESTIVAL PHUKET |
|--------------|----------------|-------------------------|-----------------|------------------|-------------------------|-------------------------|-------------------------|
| 10:00 A.M. | 10:05 A.M. | 10:15 A.M. | 10:20 A.M. | 10:25 A.M. | 10:35 A.M. | 10:45 A.M. | 11:00 A.M. |
| 02:00 P.M. | 02:05 P.M. | 02:15 P.M. | 02:20 P.M. | 02:25 P.M. | 02:35 P.M. | 02:45 P.M. | 03:00 P.M. |
| 07:00 P.M. | 07:05 P.M. | 07:15 P.M. | 07:20 P.M. | 07:25 P.M. | 07:35 P.M. | 07:45 P.M. | 08:00 P.M. |

Patong Route

| ANDATEL HOTEL | MERCURE PATONG HOTEL | PHUKET PALACE HOTEL | THE SEA PATONG PHUKET | SALATHAI HOTEL | PHUKET GRACE LAND | THE BLUE MARINE RESORT | CENTRAL FESTIVAL PHUKET |
|---------------|----------------------|---------------------|-----------------------|----------------|-------------------|------------------------|-------------------------|
| 10:00 A.M. | 10:05 A.M. | 10:15 A.M. | 10:25 A.M. | 10:30 A.M. | 10:35 A.M. | 10:45 A.M. | 11:05 A.M. |
| 02:10 P.M. | 02:15 P.M. | 02:20 P.M. | 02:25 P.M. | 02:30 P.M. | 02:35 P.M. | 02:45 P.M. | 03:05 P.M. |
| 07:10 P.M. | 07:15 P.M. | 07:20 P.M. | 07:25 P.M. | 07:30 P.M. | 07:35 P.M. | 07:45 P.M. | 08:05 P.M. |

*Subject to change

For return route, please check at Tourist Registration Point or Information Counter, level 1

LEGEND & INDEX

PHUKET TOWN & CITY MAP

TOURIST INFORMATION

| | |
|--|--------------------------|
| PHONE DIRECTORY ASSISTANCE | 1133 |
| OVERSEAS PHONE SERVICE | 100 |
| TOURISM AUTHORITY OF THAILAND (TAT)...S5 | 076 212 213, 076 211 036 |
| EMERGENCY | |
| POLICE | 191 |
| FIRE | 199 |
| TOURIST POLICE...01 | 076 254 693, 076 212 115 |

GOVERNMENT SERVICES

| | |
|--------------------------|---------------|
| MARINE POLICE...T7 | 076 327 233-5 |
| PROVINCIAL POLICE | 076 211 105 |
| CUSTOMS...T6 | 076 391 163 |
| HARBOR MASTER | 076 327 138 |
| IMMIGRATION...T7 | 076 216 861-4 |
| TELECOM CENTER | 076 211 020 |
| POST & TELEGRAPH...R4,S4 | 076 327 341-2 |
| WEATHER BUREAU | |

AIRLINE OFFICES

| | |
|------------------------|-------------------|
| AIR LANKA | 076 212 892 |
| AMERICAN AIRLINES | 02 263 0225-7 |
| ASIANA AIRLINES | 02 263 8333 |
| BANGKOK AIRWAYS | 076 225 033-5 |
| CANADIAN AIRLINES | 02 670 0400 |
| CHINA AIRLINES | 076 327 099 |
| DRAGON AIR | 076 217 300-1 |
| EMIRATES AIR | 076 212 892 |
| EVA AIR | 076 212 892 |
| LOT POLISH AIRLINES | 076 342 597-8 |
| LTU | 076 327 432 |
| MALAYSIA AIRLINES...R3 | 076 216 675 |
| NOK AIR | 02 251 1812, 1318 |

| | |
|----------------------------|---------------|
| ONE-2-GO AIRLINES | 076 351 238 |
| PHUKET AIR | 02 679 8999 |
| SILK AIR | 076 304 018-9 |
| SINGAPORE AIRLINES | 02 353 6000 |
| SOUTH AFRICAN AIRWAY | 02 638 1413-4 |
| THAI AIR ASIA | 02 515 9999 |
| THAI AIRWAYS INTERNATIONAL | 076 360 444 |

HOSPITALS

| | |
|--|----------------------|
| BANGKOK HOSPITAL PHUKET...P1 | 076 254 421-30, 1719 |
| MISSION HOSPITAL...S1 | 076 237 220-9 |
| PHUKET INTERNATIONAL HOSPITAL (SIRIROJ)...02 | 076 249 400 |
| WACHIRA HOSPITAL...R2 | 076 361 234 |

CAR RENTAL

| | |
|--------|---------------|
| Avis | 02 251 1131-2 |
| Budget | 02 203 0250 |

HOTELS

| | |
|---------------------------|----------------|
| KATINA HOTEL...06 | 076 223 111-9 |
| METROPOLE HOTEL...S5 | 076 215 050 |
| | 076 214 020-9 |
| PEARL VILLAGE PHUKET...S5 | 076 211 044 |
| PHUKET I-PAVILION...Q4 | 076 210 445-7 |
| PHUKET MERLIN...R3 | 076 212 866-70 |
| ROYAL PHUKET CITY...T4 | 076 233 333 |
| SINO HOUSE | 076 221 398 |
| | 076 232 494-5 |
| | 076 222 240-50 |
| | 076 246 541-3 |

| | |
|--------------------------|--|
| THAVORN GRAND PLAZA...T5 | |
| TWINN INN...S6 | |

SHOPPING CENTERS

| | |
|------------------------------|---------------|
| CENTRAL FESTIVAL PHUKET...N3 | 076 291 111 |
| ROBINSON OCEAN PLAZA...T6 | 076 256 500-3 |

SUPERMARKETS

| | |
|---------------------------|---------------|
| BIG C...02 | 076 249 444-6 |
| MARKET PLACE BY TOPS...N3 | 076 249 951-3 |

RESTAURANTS

| | |
|---|-------------|
| KRA JOK SEE...R5 | 076 217 903 |
| Great old-style decor with selection of meat and fish dishes; try the delicious "haw mok talay" (steamed seafood curry wrapped in banana leaf). | |
| RUN JEE NGUAT...R4 | |
| A long-running local institution serving Phuket's most famous dish "kanom jeen." | |

CLUBS & ENTERTAINMENT

| | |
|--|-------------|
| SF COLISEUM...N3 | 076 209 000 |
| @ Central Festival Phuket | |
| 7-screen world-class multiplex with bowling and karaoke. | |

- WATER
- CHINESE TEMPLE
- CHURCH
- POST OFFICE
- BUS TERMINAL
- GAS STATION
- BANK
- POLICE STATION

PHUKET TOWN







CENTRAL DEPARTMENT STORE

**Thailand's Leading
Department Store Chain**



www.central.co.th

Within 120,000 square metres of Central Festival Phuket—the island's expansive shopping hub—stands the dazzling branch of Central Department Store. As Thailand's premier department store that has served locals and tourists alike for more than 58 years, Central is the one-stop hub for all your shopping needs. From the best local fashions to the latest in beauty and cosmetics to uniquely Thai handicrafts and interior products, the choice is only limited by what each shopper can carry! Welcome to Paradise.



At Central Phuket, all visitors will experience unrivalled service that the store is known for. Do not hesitate to contact Central's Customer Service for more details on the following:

- Receive 7% Tourist VAT Refund with 2,000 baht minimum purchase per day
- Enjoy 5% Tourist privilege Discount. Simply present your passport at Customer Service Counter, and your Tourist Discount Card will be issued and activated
- All major credit cards are accepted without surcharge
- Shipping service and reliable freight forwarder are available for your purchases to be sent anywhere in the world
- Foreign Currency Service. We accept major international currencies
- One-Point Payment. Shop at any or every department, and pay your purchases at a single cashier counter
- English-speaking staff

For more information about Central Phuket, call our Customer Service at 076 291 000 ext. 2321 - 2323 or log-in to our website, www.central.co.th



STORE DIRECTORY

Accessories & Fashion

First Floor

BeBe
Bossini
Camel Active
CC-OO
Chartage
Chic Club_Play Boy
CPS/Chaps
Esprit
Guess
G2000
Hush Puppies
Jaspal
Lacoste
Levi's
Lyn
Monkey see
Nautica
Thai Fashion Gallery
Vincici
Warner Bros.
ZARA

Second Floor

AA Footwear Boutique
Adidas
AllZ
Bata
Crocs
City Chain
D Square
Foot In
Kokawaii
Lee
Manchester United
Portland
Puma
Roberto
Samsonite
St.James Trend Ginz
Sport Dome/Nike

First Floor

Top Market Place

Daily Farm
Haagen Dazs
Ice Monster

Third Floor

Super Sports
SFX Coliseum Cinema

Beauty/Health & Services

First Floor

The Body Shop
Yves Rocher

Second Floor

Apex Profound Beauty
Boots
CF Clinic Phuket
Cut & Curl
Cut & Curl Life
Dent Central Clinic
Pan Clinic
Svenson
Slim Up Center
Tippy Salon
Unisense
Watsons

Third Floor

Marie France Bodyline
Slim Up For Men
Skin doctor

Optical/Fashion

Optical

Second Floor

Better Vision
Eye Lab
Oakley
Optical 88

Third Floor

Eye Bright

Key Cut & Shoes Repair

1st Fl. Parking

ASA

Dry Cleaning Service

Dry Cleaning World

Car Care

1st Fl. Parking

ProClean

Wave Site IT Mail

Abix Cyber
Big Camera
CAT CDMA
Canon
Multi AV
Nokia
Samsung
Telewiz

Booth IT

A Mobile
Aog Mobile
Easy Phone
IT Cyber Shop
I.Q Mobile
I Shop
JJ's M Shop
Lucky shop
Model Phone
Nasa
Nice Mobile
OA Telecom
Phuket Squaresoft
S.E.T
Siripong
T Mobile
Tele Mobile
Tripple T

Beach Concept

Second Floor

A Beach
Hunter Phuket
Katawaa
Loma
On The Beach
P&V Shop
Thareerat shop
Woman & Home

Jewelry

First Floor

Andaman Pearl
Petchkaew
Swarovski
Taweewan

Jewelry Counter

Diamond Today
De Preco
PD&G

Asian Arts & Crafts

Home Décor

First Floor

Jim Thompson
Naraya
Performax

Book/Gift/Design Product

Third Floor

B2S
Game Never Died
Spice
The Book

2nd Fl. Parking

Office Depot

Photographic/Video

Equipment

Second Floor

Power Buy

Third Floor

Four Seas (Kodak)
I Studio
Sanook Studio

Island Tourist Center

Second Floor

Sweetland Phuket
Pack & Post
TT&T

Banking/Financial Services

Second Floor

Aeon Spot
Bank of Ayudhya
Bangkok Bank
Bangkok Insurance
CIMB Bank
Easy Buy
Government Housing Bank
Kasikorn Bank
Krung Thai Bank
KTC Touch
Quick Cash
Siam Commercial Bank
Thanachart Bank
TMB Bank
UOB (Thai) Bank
Western Union

Food Terrace

Third Floor

Phuket New Games

Theme Restaurant & Bar

First Floor

Zen

Third Floor

Black Canyon Coffee
Fuji
Hachiban Ramen
MK Restaurant
S&P
Sizzler
The Pizza Company
Yum Saap

Foods/Café&Bakery

First Floor

Au Bon Pain
Auntie Anne's
KFC
Mister Donut
Oishi Ramen
Starbucks Coffee
Swensen's

Second Floor

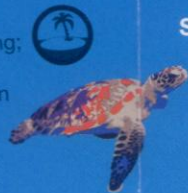
Duc de Praslin
Iberry

Third Floor

Eté
In&Out

Phuket Island Activity Guide

Mai Khao Beach is a peaceful and serene protected area, thus unsuitable for swimming; this is a fragile eco-system used as an egg-laying ground for sea turtles between November and February.



Blue Canyon Country Club was named the Asian & Pacific Golf Resort of the year 2000. Cradled in secluded lush valley, against a backdrop of majestic mountains, the course backs in Phuket's tropical sunshine.



Nai Yang Beach, an isolated beach set in a national park, ideal for a picnic or swimming and features a beautiful coral reef.



Naithon Beach is a quiet bay popular with sunbathers, protected at both ends granite outcrops. A few hundred meters south, you can escape the hordes and enjoy total privacy.



Bang Tao Beach is ideal for windsurfing and yachting, and the Phuket Laguna Triathlon is held here every December. Horseback riding can also be enjoyed here.



Pan Sea Beach is one of Phuket's finest sandy beaches; great for snorkeling at the adjacent reefs.



Surin Beach features a steeply sloping sand shelf so not a swimming beach, but it is loved for its privacy and perfect for sunbathers wanting to flee the crowds.



Kamala Beach is incredibly beautiful, perfect for snorkeling and scuba diving and dominated by a Muslim fishing village, hence great for trying some delicious Muslim fare.



Patong Beach Right behind the famous three-kilometers white sand Patong beach are stalls displaying clothing, leather goods and Thai handicrafts. After dark, the atmosphere is created by neon-lit bars and seafood restaurants.



The biggest jewelry, souvenir and gift shop in Phuket, **Wang Talang International Lapidary Co., Ltd** specializes in rubies, sapphires, emeralds, pearls, jades and diamonds, and offer genuine Thai silk, elegant ceramics and pewter ware.



Karon Beach is another beautiful beach on the west coast. Separated from Patong by a large headland, it's more family-oriented, and one of the longest of the island's beaches, about 7 kilometers.



Kata Beach comprises of a half-moon crescent of white sand lining a bay cut deep between two green headlands. Just outside the bay lies a small rounded island. In the high season, the water here is crystal clear, calm and warm.



Nai Harn Beach boasts white sands and good underwater visibility. Two beautiful landscaped lagoons are set back from the beach, framed by rubber trees and bougainvillea shrubs. At the northern end of the beach is the exclusive Phuket Yacht Club.



Rawai Beach is quieter and less commercialized than Patong, and is also a departure point for





ANDAMAN SEA

Phang-nga Bay Best Sea Canoe Spot. A must for visitors to Phuket. The Bay is attractive for its seascape; numerous weird limestone outcrops, cliffed islets rising steeply from the sea (3 hrs. by boat)

Khao Pra Taew Wildlife Sanctuary is a 2000-hectare reserve nestled in the island's mountainous north. There are some fine jungle hikes to enjoy in this park, along with dramatic waterfalls and endemic flora and fauna, including the White Backed Palm, a fan-shaped leaf found only on the island, and rare gibbons, civets, langur and mouse deer.

Wat Pra Tong means Temple of the Golden Buddha Image, but the statue is largely buried and only the head and shoulders remain above ground.

The Gibbon Rehabilitation Centre protects gibbons recovered from captivity who have often been stolen from their mothers during infancy. The mammals are then re-introduced into the wild. A donation of Baht 1000 (USD 25) is enough to look after a gibbon for one year.

Thalang National Museum houses an intriguing collection of local artifacts where you can learn about the history and culture of this part of the world.

Phuket Orchid Garden & Thai Village gives performances that are representative of traditional cultures from throughout Thailand. At this tranquil lakeside setting you will see sword fighting, long pole fighting and Thai boxing, plus a Thai wedding ceremony and elephants at work.

Phuket Butterfly Garden & Insect World houses colorful tropical butterflies in their thousands within a huge aviary. The farm is located just outside Phuket town, and also incorporates a fascinating insectarium.

Central Festival Phuket This world-class shopping destination is the largest, most complete shopping and entertainment in the south of Thailand, featuring the best of local and international brands, all in one location.

On **Koh Se Ri**, an island separated from the mainland by a narrow canal, there is Phuket's largest **sea gypsy fishing village**, a thoroughly captivating cultural experience.

Koh Dokmai is an unpopulated island popular with divers due to its steep wall drops—down to depths of 35 meters. Exciting undersea wonders await passengers in the yellow submarine.

Phuket Zoo is spread over 62 rai of land and houses elephants, tigers, monkeys and, of course, crocodiles...more than 6,000 of them.

Wat Chalong is an ornate Buddhist Temple situated on Chao Fa Nok Rd, where statues of Luang Po Chaem and Luang Po Chuang, Phuket's most revered monks, are enshrined.

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Rawai Beach is quieter and less commercialized than Patong, and is also a departure point to surrounding islands. Cape Promthep here is a famous viewpoint to watch the glowing sunsets.

Phuket Shell Museum is a well-ordered private collection of seashells from the waters of Phuket and beyond, including fossils and a gigantic 250 kg shell.

About 20 minutes from the shore, **Koh Lon** is a mountainous island inhabited by Muslim fishermen. Its most tranquil beach lies to the northeast of the island.



HOTEL

Andaman White Beach Resort
Coral Island Resort
The Evason Phuket
Friendship Beach
JW Marriott
Le Royal Meridien Phuket Yacht Club
Merlin Beach Resort
Meridien Phuket
Nai Harn Resort
Novotel Coralia
Panwa Beach Resort
The Regent Phuket
Pearl Village
SALA Phuket Resort & Spa
Siam Phuket Resort

076 316 300
076 281 060-2
076 381 010-7
076 381 281
076 338 000
076 380 200-19
076 294 300-33
076 340 480-5
076 380 200
076 342 777
076 393 300-10
076 200 800-19
076 327 006
076 338 888
076 288 947-8



RECREATION GOLF & COUNTRY CLUBS

Laguna Phuket Golf Club
Blue Canyon Country Club
Loch Palm Golf Club
Phuket Country Club 076 321 038-40,

076 270 991-2
076 327 440-5
076 321 929-30



YACHT CLUBS

Phuket Boat Lagoon
The Yacht Haven Phuket Marina

076 239 055
076 206 704-5



ATTRACTION

Aquarium & Marine
Gibbon Rehabilitation
Jungle Bungee Jump
Khao Pra Thaeo V
Phuket Butterfly
Phuket Orchid G
Phuket Sea Shell
Phuket Zoo

Sirinad Marine M
Thalang National
Wat Chalong
Wat Pra Thong





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Phi Phi Island Best Diving Spot. The azure waters of the Andaman can be reached by boat in around two hours. Famous for their clear waters, surrounding coral reefs, and the crisp, white sandy beaches and for being the location of James Bond and The Beach movies.

Aquarium & Marine Biological Research Center houses a wonderful collection of exotic and bizarre marine life and conducts research on marine biology.

About 20 minutes from the shore, **Koh Lon** is a mountainous island inhabited by Muslim fishermen. Its most tranquil beach lies to the northeast of the island.

Koh Mai Thon is noted for its stunning coral reefs and pristine, isolated bays. This is a perfect spot for scuba, fishing and swimming.

ATTRACTION

Aquarium & Marine Biological Research
Gibbon Rehabilitation Centre
Jungle Bungee Jump
Khao Pra Thaeo Wildlife Sanctuary
Phuket Butterfly Garden & Insect
Phuket Orchid Garden & Thai Village
Phuket Sea Shell Museum
Phuket Zoo

Sirinad Marine National Park
Thalang National Museum
Wat Chalong
Wat Pra Thong

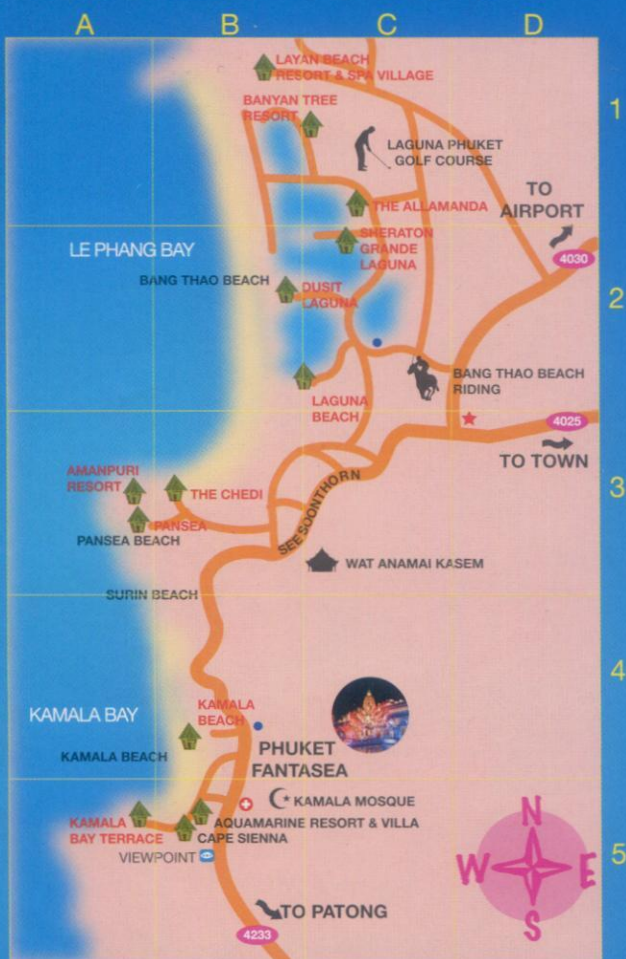
076 391 126
076 260 491-2
076 321 351
076 311 998
076 615 861-2
076 214 860-1
076 613 666
076 374 424,30,
076 383 394
076 328 226
076 379 895-7
076 381 226
076 311 090

091-2
140-5
929-30

055
704-5



Laguna, Bang Tao & Kamala Beach Map



LEGEND & INDEX



HOTELS

| | |
|--------------------------------------|----------------|
| AMANPURI RESORT..A3 | 076 324 333 |
| AQUAMARINE RESORT & VILLA..B5 | 076 310 600 |
| BANYAN TREE RESORT..C1 | 076 324 374, |
| | 076 372 400 |
| CAPE SIANNA..B5 | 076 337 300 |
| DUSIT LAGUNA..B2 | 076 326 999 |
| KAMALA BAY TERRACE..A5 | 076 279 801 |
| KAMALA BEACH..B4 | 076 279 580-5 |
| LAGUNA BEACH..C2 | 076 324 352 |
| LAYAN BEACH RESORT & SPA VILLAGE..B1 | 076 313 412 |
| SHERATON GRANDE LAGUNA..C2 | 076 324 101-7 |
| THE ALLAMANDA..C1 | 076 362 700 |
| THE CHEDI..B3 | 076 324 017-20 |

ATTRACTIONS

| | |
|---|------------------|
| PHUKET FANTASEA..B4 | 076 385 000, 111 |
| A spectacular must-see show that presents Thai culture creatively infused with acrobatics, pyrotechnics, aerial ballet, magical illusions, dazzling light work, stunning sets and more than 30 elephants. | |

RECREATION

| | |
|-----------------------------|---------------|
| LAGUNA PHUKET GOLF CLUB..C1 | 076 270 991-2 |
| BANYAN TREE SPA..C1 | 076 324 374 |

LEGEND & INDEX

Patong Beach



HOTELS

| | |
|-----------------------------------|-----------------|
| AMARI CORAL BEACH..E6 | 076 340 106-10 |
| ANDAMAN BEACH SUITE..F2 | 076 341 879-83, |
| | 076 290 411-9 |
| | 076 290 480 |
| ANDATEL PATONG..G2 | 076 292 801-5 |
| AVANTIKA BOUTIQUE HOTEL..F6 | 076 292 956-9 |
| BAAN LAIMAI BEACH RESORT..F5 | 076 340 185-7, |
| BAAN SUKHOTHAI HOTEL..G4 | 076 341 394-8 |
| | 076 340 850-4 |
| BAAN THAI BEACH RESORT..F5 | 076 294 104-7 |
| BAAN YIN DEE BOUTIQUE HOTEL..E7 | 076 292 929, |
| BURASARI RESORT..F8 | 076 340 530, |
| CLUB ANDAMAN BEACH RESORT..F2 | 076 341 960-4 |
| | 076 345 345 |
| CLUB BAMBOO BUNGALOWS..H6 | 076 340 146-8 |
| COCONUT VILLAGE..F6 | 076 340 501-6 |
| DIAMOND CLIFF RESORT & SPA..E1 | 076 340 778-9 |
| DUANGJITT RESORT..F6 | 076 340 608-9 |
| HOLIDAY INN RESORT..F6 | 076 292 526-30 |
| HORIZON BEACH RESORT..F5 | 076 292 091-2 |
| HYTON LEEVADEE HOTEL..F6 | 076 342 106-7 |
| IMPANA PHUKET CABANA..F3 | 076 340 480-5 |
| LE MERIDIEN PHUKET..E7 | 076 294 181-2 |
| MONTANA GRAND PHUKET HOTEL..G5 | 076 342 777 |
| NOVOTEL RESORT..E1 | 076 340 297-8, |
| PATONG BAY GARDEN RESORT..F4 | 076 341 348-9 |
| | 076 340 301-2 |
| | 076 342 150-5 |
| PATONG BEACH HOTEL..G4 | 076 341 020-4 |
| THE KRIS HOTEL & SPA..G2 | 076 340 037-41 |
| PATONG LODGE..E1 | 076 344 154-5, |
| PATONG MERLIN HOTEL..F6 | 076 344 157 |
| PATONG PALACE..E6 | 076 340 551-4 |
| | 076 341 502-5 |
| PATONG RESORT HOTEL..G4 | 076 370 555 |
| PATONG SWISS HOTEL..F6 | 076 340 660-9, |
| PHUKET GRACELAND..F2 | 076 340 661-6 |
| THE ROYAL PARADISE HOTEL..G3 | 076 296 631-4 |
| | 076 341 901-10 |
| SALATHAI..G3 | 076 341 300-4 |
| SEA PEARL BEACH..F6 | 076 340 135, |
| SEA VIEW PATONG HOTEL..E6 | 076 340 520 |
| THARA PATONG BEACH RESORT..F3 | 076 342 211, |
| | 076 340 456 |
| THE RESIDENCE KALIM BAY HOTEL..E1 | |

HOSPITALS

| | |
|------------|--------------|
| PATONG..G3 | 076 340 444, |
| | 076 342 633 |

RESTAURANTS

| | |
|---|----------------|
| BAAN RIM PA..E1 | 076 340 789 |
| Delicious Thai cuisine in a traditional teak house ambience. | |
| Stunning ocean view tables available. | |
| ZEN..F5 | 076 293 053-55 |
| Japanese restaurant featuring super fresh sushi and sashimi at affordable prices. | |
| DA MAURIZIO..E1 | 076 344 079 |
| Classy Italian restaurant in an extra-ordinary setting perched on the rocky shore | |
| SAVOEY..F4 | 076 341 171, |
| Live seafood by weigh in an open-style cafe. | 076 341 170-4 |

CLUBS

| | |
|---|--------------|
| MOLLY MALONE'S..F5 | 076 292 771 |
| Rocks with Irish gigs. Great atmosphere with tables to sit and admire the ocean and watch tourists passing by | |
| TAI PAN..G4 | 081 271 2469 |
| Patong's favorite—voted top bar by Phuket Gazette. Live western music. | |
| BANANA DISCO..F4 | 076 340 301 |
| A nice and comfortable hangout with a drinking bar downstairs for the conservative, and a techno-funk dance floor upstairs for the energetic. | |

Patong Beach Map



LEGEND & INDEX

Kata & Karon Beach

HOTELS

| | |
|-------------------------------------|---|
| ANDAMAN SEAVIEW..J4 | 076 398 111, 076 398 156-9 |
| CENTARA VILLAS..I1 | 076 286 300-9 |
| CENTARA KARON RESORT..J2 | 076 396 200-5 |
| CENTARA KATA RESORT..K6 | 076 370 300 |
| HILTON PHUKET ARCADIA RESORT..J3 | 076 396 038-44, 076 396 433-41 |
| KARONA TROPICAL RESORT..J5 | 076 286 406-10 |
| KARON PRINCESS..J3 | 076 286 484-6 |
| MOEVENPICK RESORT & SPA..I3 | 076 396 139-48 |
| KATA BEACH RESORT..K7 | 076 330 530-4 |
| KATA BHURI HOTEL & RESORT..K8 | 076 330 124-6 |
| KATA PALM RESORT..K6 | 076 284 334-8 |
| KATA THANI..K8 | 076 330 124-6 |
| MARINA PHUKET..J5 | 076 330 625, 076 330 517, 076 330 493-7 |
| ORCHIDACEA RESORT..J7 | 076 284 083, 076 330 182 |
| PEACH HILL HOTEL & RESORT..I5 | 076 371 600 |
| PHUKET ISLAND VIEW..J4 | 076 396 452-6 |
| PHUKET ORCHID..J4 | 076 396 519-23 |
| RAMADA RESORT..I1 | 076 396 666-75 |
| SERENE RESORT..K7 | 076 330 149-50, 076 330 564 |
| SOUTH SEA KARON RESORT..I3 | 076 370 888 |
| THAVORN PALM BEACH..J4 | 076 396 090-3 |
| THE FRONT VILLAGE..J2 | 076 398 200-5 |
| THE WATERFRONT..I2 | 076 396 767 |
| TROPICAL GARDEN RESORT..K7 | 076 285 211-9 |

ATTRACTIONS

DINO PARK MINI GOLF..J5 076 330 625
The 18-hole themed mini-golf course; fun for the whole family with prehistoric outdoor entertainment, active volcano and dining complex.

PHUKET SIMON CABARET..J1 076 342 011
Featuring lady-boy performers in this exotic, hilarious and transvestite Broadway-style cabaret show.

RESTAURANTS

RATRI JAZZ..K5 076 333 538-9
Ratri Jazztaurant is Phuket's funkiest, upmarket restaurant & live music venue with amazing sea views, overlooking spectacular Kata beach.

THE BAY VIEW..I1 076 286 300
@ Centara Villas
Overlooking the beach, it offers superb Thai & Western cuisine.

THE CLIFF..I1 076 286 300
@ Centara Villas
The freshest of Mediterranean-Asian cuisine with sweeping views of Karon.

MOMTRI'S BOAT HOUSE..J7 076 330 015
Elegant atmosphere right on the beach. Serving seafood, Thai & European cuisine with award-winning wine cellar.

Kata & Karon BEACH MAP



Consular Representative in Phuket



The Consulate of the Republic of Austria

Tel : 076 248 334-6

Fax : 076 248 337

2, Moo 4, Wirut-Hongyok Rd., Tambon Wichit,
Muang District, Phuket 83000

Office Hours : Tue, Thurs, Fri / 10 - 12am



The Royal Danish Consulate

Tel / Fax : 076 378 251

Mobile : 086 273 2274

35/176 Land & House Park, Baan Parichart 6,
Moo 4, Tambon Chalong, Muang District, Phuket 83100

E-mail : seccon@hotmail.com



The Consulate-General of the Republic of Finland

Tel : 076 530 530-4

Fax : 076 330 128

1, Pakbang Rd., Tambon Karon,
Muang District, Phuket 83100

E-mail : marketing@katagroup.com

Office Hours : Mon - Fri / 9 - 12am



The French Consulate

Tel / Fax : 076 288 828

Mobile : 081 535 6637

178 38/4, Viset Rd., Moo 1, Tambon Rawai,
Muang District, Phuket 83101

Postal Box: 178 Muang, Phuket 83000

E-mail : chody@phuket.ksc.co.th

Office Hours : Tue / 10am - 1pm, Fri / 2pm - 6pm



The Consulate of the Federal Republic of Germany in Southern Thailand

Tel : 076 354 119

Fax : 076 354 602

Mobile : 089 668 3635

100/425, Moo 3, Chalermprakit Rd., (Srisuchart, Bypass Rd.)
Tambon Rassada, Muang District, Phuket 83000

E-mail : dirk@junseillon.com

Office Hours : Mon - Fri / 9am - 1pm



The Consulate of Ireland

Tel : 076 281 273

Fax : 076 281 273

135/2, Patak Villa, Patak Rd., Rawai,
Muang District, Phuket 83130

E-mail : Irelandconsulate.phuket@gmail.com

Office Hours : Mon - Fri / 9am - 12am, 2pm - 5pm



The Consulate of the Republic of Italy

Tel : 076 323 028

Fax : 076 323 029

Mobile : 086 689 6819

113/40, Wichitsongkram Rd.,
Anupas Golf Ville-Manorom 5, Kathu, Phuket 83120

Office Hours : Mon - Fri / 9am - 12am, 2pm - 5pm



The Consulate of the Kingdom of Morocco

Tel : 076 213 461-2, 076 219 881-2

Fax : 076 225 111, 076 215 720

Mobile : 086 959 5555

5/43-44, Soi S.T. Plaza, Sakdidet Rd., Tambon Talad Nuea,
Muang District, Phuket 83000

Office Hours : Mon - Sat / 9am - 12am, 2pm - 4pm



The Royal Norwegian Consulate-General of Norway

Tel : 076 380 000 ext.257

Fax : 076 380 019

25/50, Mae Luan Rd., Tambon Talad Nua,
Muang District, Phuket 83000

E-mail : cg.phuket@mfa.no

Office Hours : Mon-Fri / 9am - 4pm



The Consulate-General of Sweden

Tel : 076 380 000

Fax : 076 380 019

25/50, Mae Luan Rd., Tambon Talad Nua,
Muang District, Phuket 83000

E-mail : info@gkphuket.in.th

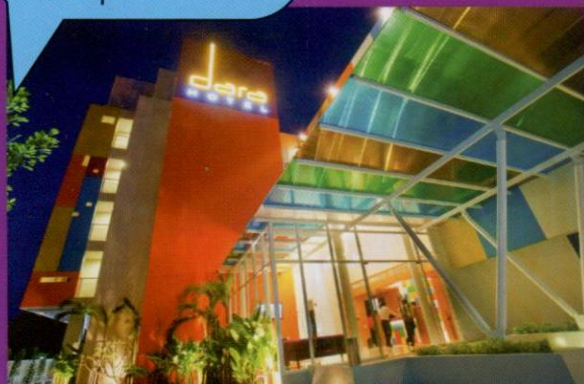
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Available Shop





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Discount
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and More Privileges

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FREE! SHUTTLE BUS SERVICE
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Festival Phuket

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**CENTRAL
FESTIVAL**
Phuket

CENTRAL FESTIVAL

THE ISLAND'S BEST WORLD-CLASS SHOP



Easily accessible by taxi, Central Festival Phuket is a one-stop shopping destination that often keeps visitors occupied for a whole day with its wide selection of shops and myriad activities. Whether its brand-name jeans or local souvenirs or Phuket's native foods, they're all here for the picking. Not to be missed are the many restaurants throughout the complex, offering wonderfully spicy Thai food as well as an enticing variety of international cuisines.

AWESOME MEGASTORES

These massive centres offers an overwhelming selection of products, tagged with tempting prices:

Supersports Thailand's No.1 sporting goods megastore offering footwear, clothing, and gear for all sorts of games.

B2S (Books to Stationery). A massive range of Thai and English books, CDs, and stationery.

Power Buy With gadgets galore, this is consumer electronics heaven! Choose from the latest LCD television sets to DVD recorders to MP3 players.

Office Depot A true hypermart of office supplies and equipment, and the largest of its kind in the South of Thailand.

MOVIE MA
island does
movie world

SFX Colise
with stadiu
offers the
keep you er

EXQUISITE
Phuket is h
and hand-w
Thompson
most luxuri

SPARKLIN
glittering a
bracelets,
invaluable
craftsmans

FESTIVAL PHUKET

CLASS SHOPPING DESTINATION



MOVIE MAGIC Just because you're vacationing on an island does not mean you have to be cut off from the movie world!

SFX Coliseum This 7-screen, state-of-the-art multiplex with stadium seating and luxurious honeymoon seats offers the latest Thai and Hollywood blockbusters to keep you entertained.

EXQUISITE ASIAN ARTS & CRAFTS Central Festival Phuket is home to fine retailers of unique Thai handicraft and hand-woven fabrics. This includes Phuket's first Jim Thompson flagship store where you'll find some of the most luxurious silks and original home ware.

SPARKLING JEWELRY, DAZZLING GEMS Pick from a glittering array of the most beautifully designed rings, bracelets, necklaces, pendants, and take home an invaluable piece of art that speaks of the fine craftsmanship of Thai artisans.

FOOD, GLORIOUS FOOD Famished? You'll be spoilt for choice. From Japanese sushi to American burgers to Thai *tomyum goong*, there's always something to satiate the appetite. Try the Food Terrace for its wide selection of Asian specialties.



THE LARGEST HOME IMPROVEMENT STORE IN PHUKET

Homeworks Whether you're a novice or pro decorator or Mr Fix-It, there's always something useful here to bring home. (Opposite Central Festival Phuket)
Open Daily 9.00 a.m. - 10.00 p.m. Tel. 0-7660-8000

LEGEND & INDEX

PHUKET TOWN & CITY MAP

| | |
|---|--|
| TOURIST INFORMATION | |
| PHONE DIRECTORY ASSISTANCE | 1133 |
| OVERSEAS PHONE SERVICE | 100 |
| TOURISM AUTHORITY OF THAILAND (TAT)...S5 | 076 212 213, 076 211 036 |
| EMERGENCY | |
| POLICE | 191 |
| FIRE | 199 |
| TOURIST POLICE...O1 | 076 219 878, 1699, 1155 |
| MARINE POLICE...T7 | 076 211 833 |
| PROVINCIAL POLICE | 076 212 155 |
| GOVERNMENT SERVICES | |
| INTERNATIONAL AIRPORT CUSTOMS...T6 | 076 327 230-79 |
| HARBOR MASTER | 076 211 105 |
| IMMIGRATION...T7 | 076 391 174 |
| TELECOM CENTER | 076 212 108 |
| POST & TELEGRAPH...R4, S4 | 076 216 861-4 |
| WEATHER BUREAU | 076 211 020 |
| AIRLINE OFFICES | |
| AIR LANKA | 076 327 330 |
| AMERICAN AIRLINES | 076 212 892 |
| ASIANA AIRLINES | 076 232 511-9 |
| BANGKOK AIRWAYS | 076 232 511-9 |
| CANADIAN AIRLINES | 076 225 033-5 |
| CHINA AIRLINES | 076 232 511-9 |
| DRAGON AIR | 076 327 099 |
| EMIRATES AIR | 076 217 300-1 |
| EVA AIR | 076 212 892 |
| IBERIA AIRLINES | 076 232 511-9 |
| LOT POLISH AIRLINES | 076 342 597-8 |
| LTU | 076 327 432 |
| MALAYSIA AIRLINES...R3 | 076 216 675 |
| ONE-2-GO AIRLINES | 076 328 620 |
| PHUKET AIR | 076 220 184-5 |
| SILK AIR | 076 213 891 |
| SINGAPORE AIRLINES | 076 213 891 |
| SOUTH AFRICAN AIRWAY | 076 232 511-9 |
| THAI AIR ASIA | 02 515 9999 |
| THAI AIRWAYS INTERNATIONAL | 076 211 195, 076 212 946 |
| HOSPITALS | |
| ADVENTIST...S1 | 076 212 386 |
| BANGKOK PHUKET...P1 | 076 254 421-30, 1719 |
| MISSION HOSPITAL...S1 | 076 237 220-9 |
| PHUKET INTERNATIONAL...O2 | 076 249 400 |
| SIRIROJ HOSPITAL...R4 | 076 249 400 |
| WACHIRA HOSPITAL...R2 | 076 211 114, 076 217 293-8 |
| CAR RENTAL | |
| Avis | 02 251 1131-2 |
| Budget | 02 203 0250 |
| HOTELS | |
| KATINA HOTEL...Q6 | 076 223 111-9 |
| METROPOLE HOTEL...S5 | 076 215 050, 076 214 020-9, 076 211 044, 076 210 445-7, 076 212 866-70, 076 233 333, 076 222 240-71, 076 246 541-3 |
| PEARL VILLAGE PHUKET...S5 | |
| PHUKET ISLAND PAVILION...Q4 | |
| PHUKET MERLIN...R3 | |
| ROYAL PHUKET CITY...T4 | |
| THAVORN GRAND PLAZA...T5 | |
| TWINN INN...S6 | |
| SHOPPING CENTERS | |
| CENTRAL FESTIVAL PHUKET...N3 | 076 291 111 |
| ROBINSON OCEAN PLAZA...T6 | 076 256 500-3 |
| SUPERMARKETS | |
| BIG C...O2 | 076 249 444-6 |
| MARKET PLACE BY TOPS...N3 | 076 249 951-3 |
| @ Central Festival Phuket | |
| RESTAURANTS | |
| KRA JOK SEE...R5 | 076 217 903 |
| Great old-style decor with selection of meat and fish dishes; try the delicious "haw mok talay" (steamed seafood curry wrapped in banana leaf). | |
| RUN JEE NGUAT...R4 | |
| A long-running local institution serving Phuket's most famous dish "kanom jeen." | |
| CLUBS & ENTERTAINMENT | |
| SF COLISEUM...N3 | 076 209 000 |
| @ Central Festival Phuket | |
| 7-screen world-class multiplex with bowling and karaoke. | |



PHUKET TO



KHAO RANG (RANG HILL)...Q2
Rang Hill is crowned by a public fitness park that provides fine views of the city and jungle below, as well as sea views.

CENTRAL FESTIVAL PHUKET...N3
A world-class one-stop shopping & entertainment complex featuring Thailand's best department store, Central, 150 specialty stores, 30 international & family restaurants, state-of-the-art 7-screen SF Coliseum multiplex, bowling, karaoke, not to mention financial & tourist center and all in one convenient location.

SINO PORTUGUESE ARCHITECTURE...Q4-S4
Follow the yellow path to discover Sino-Portuguese architecture. These magnificent historical buildings have been built over centuries by wealthy Chinese settlers. Richly decorated exteriors influenced by European design yet on the inside unadorned, simple shophouse interior.

LOCAL FOOD...R4,R5
Tasty dishes include: "Kanom Jeen" (Chinese white noodles) served with "Pak No" (mixed local veggies) and "Haw Mok Pla" (spicy fish wrapped in banana leaf); also try "Mo Hong" (Chinese pork soup), and the popular dessert, "O Ei" (sweet jelly with caramel and ice).

WAT BANG NIEW...T6
A Chinese temple dedicated to the deities Siew, Hok and Lok who are responsible for Longevity, Wealth and Happiness.

JUI TUI CHINESE TEMPLE...Q5
A distinctively Chinese temple which attracts a steady stream of devotees anxious to have their fortune read.

TO KATA, KARON BEACH
CAPE PROMTHER, RAWAI BEACH, CHALONG BAY
PHUKET ZOO

[illegible]



CENTRAL DEPARTMENT STORE



www.central.co.th

THAILAND'S LEADING DEPARTMENT STORE CHAIN

Within 120,000 square metres of Central Festival Phuket—the island's expansive shopping hub—stands the dazzling branch of Central Department Store. As Thailand's premier department store that has served locals and tourists alike for more than 58 years, Central is the one-stop hub for all your shopping needs. From the best local fashions to the latest in beauty and cosmetics to uniquely Thai handicrafts and interior products, the choice is only limited by what each shopper can carry! Welcome to Paradise.



At Central Phuket, all visitors will experience unrivalled service that the store is known for. Do not hesitate to contact Central's Customer Service for more details on the following:

- Receive 7% Tourist VAT Refund with 2,000 baht minimum purchase per day
- Enjoy 5% Tourist privilege Discount. Simply present your passport at Customer Service Counter, and your Tourist Discount Card will be issued and activated
- All major credit cards are accepted without surcharge
- Shipping service and reliable freight forwarder are available for your purchases to be sent anywhere in the world
- Foreign Currency Service. We accept major international currencies
- One-Point Payment. Shop at any or every department, and pay your purchases at a single cashier counter
- English-speaking staff
- Western Union Money Transfer service

For more information about Central Phuket, call our Customer Service desk at 076 291 111 or log-in to our website, www.central.co.th

GETTING AROUND

CAR RENTAL / SELF-DRIVE

Car/Motorcycle rental is the most economical way to travel the island. Be sure you carry an international license and Thai traffic is left-hand drive. When driving, also look out for speeding motorcycles cutting close to you or lurking in your *blind spot*.

CAR RENTAL WITH DRIVER

For those with more sense of comfort than adventure, contact your hotel to arrange car rental with a local driver. Rates quoted are for half-day and full-day.

TUK TUK (Three-wheeled taxi)

For trips of any duration at any time of day, the tuk tuk is the most efficient. State your destination and agree on the price before setting off! Rates depend on your bargaining skill.

METERED TAXIS

Metered taxis are available. Please ask your hotel concierge for assistance and fare information.

"SONG TAEW" / BUS

If heading off to other beaches and sites during the day, you also have the option of a local *song taew* (open-air truck). There is *song taew* service to most parts of the island. All of them run in a loop from Phuket Town and back again. The terminal in Phuket Town is at the fresh food market (*talad sod*). All *song taews* have signs of their destination, and run until 6pm. There are no bus stops in Phuket. All you need to do is flag one down like a taxi. The fare ranges from 15 to 25 Bht, depending on destination.

PUBLIC AIR-CON BUSES (Or-Bor-Jor Bus)

Public air-con buses operates two routes:

1) Big C – Phuket Vocational College

This route passes the following roads: Yaowarat, Mae Luan, Wichit Songkhram, Ranong, Phang-nga, Rasada and Phuket Road.

2) Rajaphat Institute – Laemchan Public Health Centre (Phattana Thongthin Road).

The route passes Sakdidet, Chaofa, Bangkok, Poon Phon, Kra, Ong Sim Phai, Dilok Uthit, Surin, Damrong and Thap Krasattri

AIRPORT BUS

Airport Bus operates daily from Airport to Phuket Town and from Phuket Town to Airport. The bus is clean and air-conditioned. The fares range from 10 to 85 baht, depending on the distance of the trip. Bus will stop at 2nd Floor in front of Burger King at the airport.

FREE SHUTTLE LINK SERVICE

Round trips from your hotel to Central Festival Phuket with Free Shuttle bus, from 10:30am – 10pm. For more information, please call 076 291 111.

A. Route 1: City

Pick up and drop off at:

- Katina Hotel
- Twinn Inn Hotel
- Royal Phuket City Hotel
- Metropole Hotel
- Rome Place Hotel
- I-Pavilion Phuket Hotel

B. Route 2: Patong

Pick up and drop off at:

- Andatel Hotel
- Phuket Palace Hotel
- Salathai Hotel
- Phuket Graceland Hotel

VALET PARKING

Free Valet Parking on Saturday, Sunday & Holiday, starting from 11am till 9pm. For more Information, please call 076 291 111 ext 1155

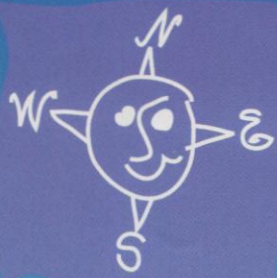
TAXI AVAILABLE

Reasonable Rates

- Get 10 % off with receipt of 500 baht and above
- Taxi counter opposite to Starbucks Coffee

For assistance, contact Information Desk (1st Floor) or call 076 291 111 ext 1144

Central Festival Phuket reserves the right to change transport arrangement and schedules without prior notice



PHUKET ISLAND ACTIVITY GUI



TO SIMILAN
70 KM.(3.5 HR.)

One of the best diving spots. The Similan Island is a world-renowned naturalist's paradise, composed of 9 islands of fantastic natural surroundings, clear azure sea, white sandy beach and deep, thriving coral reefs. The best diving months are between December and May.

Mai Khao Beach is a peaceful and serene protected area, thus unsuitable for swimming; this is a fragile eco-system used as an **egg-laying ground for sea turtles** between November and February.

Blue Canyon Country Club was named the Asian & Pacific Golf Resort of the Year 2000. Cradled in a secluded lush valley, against a backdrop of majestic mountains, the course basks in Phuket's tropical sunshine.

Nai Yang Beach, an isolated beach set in a national park, ideal for a picnic or swimming and features a beautiful coral reef.

Nai Thon Beach is a quiet bay popular with sunbathers, protected at both ends by granite outcrops. A few hundred meters south, you can escape the hordes and enjoy total privacy.

ANDAMAN SEA

Bang Thao Beach is ideal for windsurfing and yachting, and the Phuket Laguna Triathlon is held here every December. Horseback riding can also be enjoyed here.

Pansea Beach is one of Phuket's finest sandy beaches; great for snorkelling at the adjacent reefs.

Surin Beach features a steeply sloping sand shelf so not a swimming beach, but it is loved for its privacy and perfect for sunbathers wanting to flee the crowds.

Kamala Beach is incredibly beautiful, perfect for snorkelling and scuba-diving, and dominated by a Muslim fishing village, hence great for trying some delicious Muslim fare.

Right behind the famous three-kilometer white sand **Patong Beach** are bargain-priced, colorful stalls displaying all kinds of clothing, leather goods and Thai handicrafts.

SARASIN BRIDGE

THEP KRASATTRI BRIDGE

PHANG

TO NONG BAY

SAI KAE0 BEACH

SIRINAD MARINE NATIONAL PARK

THE YACHT HAVEN MARINA

CAPE PRAO MARINE BASE

NOG KALA

TAMAPRAO BAY

NGAM

KUNG BAY

CROWN NAI YANG SUITE

PEARL VILLAGE

NAI YANG BEACH

KHA0 SAI KHURU

NAI THON BEACH

WAE0

KATHA

SEE BANG THAO BEACH MAP

BANG THAO BEACH

BANG THAO BEACH

PANSEA BEACH

SURIN BEACH

KAMALA BEACH

PHUKET FANTASEA

THALANG

WAT PRA THONG

KHA0 FRA THAO WILDLIFE SANCTUARY

GIBBON REHABILITATION CENTER

TON SAI

BANYAN TREE

HEROINES' MONUMENT

SRISOONTHORN

THALANG NATIONAL MUSEUM

SAPAM

KATHU CASCADES

LOCH PALM

KATHU

SEE PATONG BEACH MAP

PATONG BAY

PATONG BEACH

SEE PHUKET TOWN MAP

PHUKET BUTTERFLY GARDEN & INSECT WORLD

CENTRAL

LAND GUIDE

KRABI

PHANG-NGA

BAY

HOUSE

NOG
KALA

MAPRAO BAY

SON BAY

YAN SABA BAY

MAN BAY

KLANG

LAWA YAI

PAYU

LAWA NOI

NGAM

KUNG BAY

RAET

NAKHA YAI

PO BAY

NAKHA NOI

Khao Pra Thaeo Wildlife Sanctuary is a 2000-hectare reserve nestled in the island's mountainous north. There are some fine jungle hikes to enjoy in this park, along with dramatic waterfalls and endemic flora and fauna, including the White Backed Palm, a fan-shaped leaf found only on the island, and rare gibbons, civets, langur and mouse deer.

Wat Pra Tong means Temple of the Golden Buddha Image, but the statue is largely buried and only the head and shoulders remain above ground.

The Gibbon Rehabilitation Centre protects gibbons recovered from captivity who have often been stolen from their mothers during infancy. The mammals are then re-introduced into the wild. A donation of Baht 1000 (USD 25) is enough to look after a gibbon for one year.

Thalang National Museum houses an intriguing collection of local artifacts where you can learn about the history and culture of this part of the world.

Phuket Orchid Garden & Thai Village gives performances that are representative of traditional cultures from throughout Thailand. At this tranquil lakeside setting you will see sword fighting, long pole fighting and Thai boxing, plus a Thai wedding ceremony and elephants at work.

Phuket Butterfly Garden & Insect World houses colorful tropical butterflies in their thousands within a huge aviary. The farm is located just outside Phuket town, and also incorporates a fascinating insectarium.

Central Festival Phuket This world-class shopping destination is the largest, most complete shopping



Bang Thao Beach is ideal for windsurfing and yachting, and the Phuket Laguna Triathlon is held here every December. Horseback riding can also be enjoyed here.

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Right behind the famous three-kilometer white sand **Patong Beach** are bargain-priced, colorful stalls displaying all kinds of clothing, leather goods and Thai handicrafts. After dark, most of the atmosphere is created by the scores of neon-lit bars and seafood restaurants.

The biggest jewelry, souvenir and gift shop in Phuket, **Wang Talang International Lapidary Co., Ltd** specializes in exquisite rubies, sapphires, emeralds, pearls, jades and diamonds, and offers genuine Thai silk, elegant ceramics and pewter ware. To ensure customer satisfaction, the company puts reliability as its first priority with all products undergoing very strict quality control.

Karon Beach is another of the beautiful, west-coast beaches that have made Phuket famous. Separated from Patong by a large headland, it's more family-oriented, and one of the longest of the island's beaches, about 4 kilometers. All hotels are set back from the road.

Kata Beach is comprised of a half-moon crescent of white sand lining a bay cut deep between two green headlands. Just outside the bay lies a small rounded island. In the high season, the water here is crystal clear, calm and warm.

Nai Harn Beach boasts white sands and good underwater visibility, a boon for snorkellers. Two beautifully landscaped lagoons are set back from the beach, surrounded by rubber trees and bougainvillea shrubs. At the northern end of the beach, the exclusive Phuket Yacht club can be found.

Rawai Beach is quieter and much less commercialized than Patong, and is also an effective departure point to surrounding islands. **Cape Promthep** here is a famous viewpoint to watch the glowing sunsets, or the bay below with its reflecting coral reefs.

Phuket Shell Museum is a well-ordered private collection of seashells from the waters of Phuket and beyond, including fossils and a gigantic 250 kg shell.

H HOTELS

| | |
|-------------------------------|----------------|
| Andaman White Beach Resort | 076 316 300 |
| Atlas | 076 381 286 |
| Coral Island Resort | 076 281 060-2 |
| Crown Nai Yang Suite | 076 327 420-9 |
| Evasion Phuket | 076 381 010-7 |
| Friendship Beach | 076 381 281 |
| JW Marriot | 076 338 000 |
| Le Meridien Phuket Yacht Club | 076 381 156-63 |
| Merlin Beach Resort | 076 294 300 |
| Meridien Phuket | 076 340 480-5 |
| Nai Harn Resort | 076 381 810 |
| Novotel Coralia | 076 342 777 |
| Panwa Beach Resort | 076 393 300-10 |
| Panwaburi Hotel | 076 200 800 |
| Pearl Village | 076 327 006 |
| SALA Phuket Resort & Spa | 076 338 888 |
| Siam Phuket | 076 381 346 |

A TRAVELLER'S GUIDE TO PHUKET

| | |
|---------------------------------------|--------------------|
| A | ATTRACTIONS |
| Aquarium & Marine Biological Research | |
| Gibbon Rehabilitation Centre | |
| Jungle Bungee Jump | |
| Khao Pra Thaeo Wildlife Sanctuary | |
| Koh Dokmai Tourist Submari | |
| Phuket Butterfly Garden & Insect | |
| Phuket Orchid Garden & Thai Village | |
| Phuket Sea Shell Museum | |
| Phuket Zoo | |
| Sirindad Marine National Park | |
| Thalang National Museum | |
| Wat Chalong | |
| Wat Pra Thong | |

| | |
|---------------|--|
| 076 621 561 | |
| 076 260 492 | |
| 076 321 351 | |
| 076 311 998 | |
| 076 256 152 | |
| 076 615 861-2 | |
| 076 214 860-1 | |
| 076 381 266 | |
| 076 381 227 | |
| 076 327 407 | |
| 076 311 426 | |
| 076 381 226 | |
| 076 274 126 | |





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Central Festival Phuket This world-class shopping destination is the largest, most complete shopping and entertainment in the south of Thailand, featuring the best of local and international brands, all in one location.

On **Koh Si Re**, an island separated from the mainland by a narrow canal, there is Phuket's largest **sea gypsy fishing village**, a thoroughly captivating cultural experience.

Phuket Zoo is spread over 62 rai of land and houses elephants, tigers, monkeys and, of course, crocodiles...more than 6,000 of them.

Wat Chalong is an ornate Buddhist Temple situated on Chao Fa Nok Rd, where statues of Luang Po Chaem and Luang Po Chuang, Phuket's most revered monks, are enshrined.

KOH DOKMAI TOURIST SUBMARINE

Koh Dokmai is an unpopulated island popular with divers due to its steep wall drops—down to depths of 35 meters. Exciting undersea wonders await passengers in the yellow submarine.

Aquarium & Marine Biological Research Center houses a wonderful collection of exotic and bizarre marine life and conducts research on marine biology.

Koh Mai Thon is noted for its stunning coral reefs and pristine, isolated bays. This is a perfect spot for scuba, fishing and swimming.

PHI-PHI ISLANDS

Best Diving Spot. The azure waters of the Andaman can be reached by boat in around two hours. Famous for their clear waters, surrounding coral reefs, and the crisp, white sandy beaches and for being the location of *James Bond* and *The Beach* movies.

076 621 561
076 260 492
076 321 351
076 311 998
076 256 152
076 615 861-2
076 214 860-1
076 381 266
076 381 227
076 327 407
076 311 426
076 381 226
076 274 126

RECREATION GOLF & COUNTRY CLUBS

Banyan Tree Golf Club
Blue Canyon Country Club
Loch Palm Golf Club
Phuket Country Club
YACHT CLUBS
Phuket Boat Lagoon
The Yacht Haven Phuket Marina

076 270 991-2
076 327 449
076 321 630-34
076 321 638-41

076 239 655
076 206 705

LAGUNA, BANG THAO & KAMALA BEACH MAP



LEGEND & INDEX



HOTELS

| | |
|--------------------------------------|----------------|
| AMANPURI RESORT..A3 | 076 324 333 |
| BANYAN TREE RESORT..C1 | 076 324 374 |
| DUSIT LAGUNA..B2 | 076 324 320-32 |
| KAMALA BAY TERRACE..A5 | 076 279 801 |
| KAMALA BEACH..B4 | 076 279 580-5 |
| LAGUNA BEACH..C2 | 076 324 352 |
| LAYAN BEACH RESORT & SPA VILLAGE..B1 | 076 313 412 |
| SHERATON GRANDE LAGUNA..C2 | 076 324 101-7 |
| THE ALLAMANDA..C1 | 076 324 359 |
| THE CHEDI..B3 | 076 324 017-20 |



ATTRACTIONS

| | |
|---|-------------|
| PHUKET FANTASEA..B4 | 076 385 000 |
| A spectacular must-see show that presents Thai culture creatively infused with acrobatics, pyrotechnics, aerial ballet, magical illusions, dazzling light work, stunning sets and more than 30 elephants. | |

RECREATION

| | |
|---------------------------|---------------|
| BANYAN TREE GOLF CLUB..C1 | 076 270 991-2 |
| BANYAN TREE SPA..C1 | 076 324 374 |

LEGEND & INDEX PATONG BEACH

H HOTELS

AMARI CORAL BEACH..E6 076 340 106-10
ANDAMAN BEACH SUITE..F2 076 341 879-83,
076 290 411-9

ANDATEL PATONG..G2 076 290 480
AVANTIKA BOUTIQUE HOTEL..F6 076 292 801-7
BAAN LAIMAI BEACH RESORT..F5 076 292 882,
076 340 460

BAAN SUKHOTHAI HOTEL..G4 076 340 195-6,
076 341 394-8

BAAN THAI BEACH RESORT..F5 076 340 850-4,
076 340 320

BAAN YIN DEE BOUTIQUE HOTEL..E7 076 294 104-7
BURASARI RESORT..F6 076 294 451,
076 292 930

CLUB ANDAMAN BEACH RESORT..F2 076 340 530,
076 341 960-4

CLUB BAMBOO BUNGALOWS..H6 076 345 345

COCONUT VILLAGE..F6 076 340 146-9

COMFORT RESORT PATONG..F6 076 345 688-98

DIAMOND CLIFF RESORT & SPA..E1 076 340 501-6

DUANGJITT RESORT..F6 076 340 778-9

HOLIDAY INN RESORT..F6 076 340 608-9

HORIZON BEACH RESORT..F5 076 292 526-30

HYTON LEELAVADEE HOTEL..F6 076 292 091-2

IMPIANA PHUKET CABANA..F3 076 342 001-7,
076 340 138-40

LE MERIDIEN PHUKET..E7 076 340 480-5

MONTANA GRAND PHUKET HOTEL..G5 076 294 181-2

NOVOTEL..E1 076 342 777

PATONG BAY GARDEN RESORT..F4 076 340 297-8

PATONG BEACH HOTEL..G4 076 340 301-2

PATONG CITY HOTEL..G2 076 342 150-5

PATONG LODGE..E1 076 341 020-4

PATONG MERLIN HOTEL..F6 076 340 037-41

PATONG PALACE..E6 076 344 154-5,
076 344 157

PATONG RESORT HOTEL..G4 076 340 551-4

PATONG SWISS QUANTUM 076 340 933,
RESIDENCE & HOTEL..F6 076 340 841,
076 341 502-5

PHUKET GRACELAND..F2 076 370 555

THE ROYAL PARADISE HOTEL..G3 076 340 661-6

SALATHAI..G3 076 296 631-4

SEA PEARL BEACH..F6 076 341 901-10

SEA VIEW PATONG HOTEL..E6 076 341 300-4

THARA PATONG BEACH RESORT..F3 076 340 135,
076 340 520

THE RESIDENCE KALIM 076 342 211,
BAY HOTEL..E1 076 340 456

+ HOSPITALS

PATONG..G3 076 340 444,
076 342 633

R RESTAURANTS

BAAN RIM PA..E1 076 340 789

Delicious Thai cuisine in a traditional teak house ambience.
Stunning ocean view tables available.

ZEN..F5 076 293 053

Japanese restaurant featuring super fresh sushi and sashimi
at affordable prices.

DA MAURIZIO..E1 076 344 709

Classy italian restaurant in an extra-ordinary setting perched on
the rocky shore

SAVOEY..F4 076 341 171

Live seafood by weigh in an open-style cafe.

C CLUBS

MOLLY MALONE'S..F5 076 292 771

Rocks with Irish gigs. Great atmosphere with tables to sit
and admire the ocean and watch tourists passing by

TAI PAN..G4 012 712 469

Patong's favorite—voted top bar by Phuket Gazette. Live western music.

BANANA DISCO..F4 012 712 469

A nice and comfortable hangout with a drinking bar downstairs for the
conservative, and a techno-funk dance floor upstairs for the energetic.

PATONG BEACH MAP



LEGEND & INDEX

KATA & KARON BEACH

KATA & KARON BEACH MAP

H HOTELS

| | |
|--|---|
| ANDAMAN SEAVIEW..J4 | 076 398 111, 076 398 156-9 |
| CENTARA VILLAS..I1 | 076 286 300-9 |
| CENTARA KARON RESORT..J2 | 076 396 200-5 |
| CENTARA KATA RESORT..K6 | 076 370 300 |
| HILTON PHUKET ARCADIA RESORT..J3 | 076 396 038-44, 076 396 433-41 |
| KARONA TROPICAL RESORT..J5 | 076 286 406-10 |
| KARON PRINCESS..J3 | 076 286 484-6 |
| KARON VILLA PHUKET BEACH RESORT & SPA..I3 | 076 396 139-48 |
| KATA BEACH RESORT..K7 | 076 330 530-4 |
| KATA BHURI HOTEL & RESORT..K8 | 076 330 124-6 |
| KATA PALM RESORT..K6 | 076 284 334-8 |
| KATA THANI..K8 | 076 330 124-6 |
| MARINA PHUKET..J5 | 076 330 625, 076 330 517, 076 330 493-7 |
| ORCHIDACEA RESORT..J7 | 076 284 083, 076 330 182 |
| PEACH HILL HOTEL & RESORT..I5 | 076 330 603, 076 330 520-1 |
| PHUKET ISLAND VIEW..J4 | 076 396 452-6 |
| PHUKET ORCHID..J4 | 076 396 519-23 |
| RAMADA RESORT..I1 | 076 396 666-75 |
| SERENE RESORT..K7 | 076 330 149-50, 076 330 564 |
| SOUTH SEA KARON RESORT..I3 | 076 396 611-7 |
| THAVORN PALM BEACH..J4 | 076 396 090-3 |
| THE FRONT VILLAGE..J2 | 076 398 200-5 |
| THE WATERFRONT..I2 | 076 396 770 |
| TROPICAL GARDEN RESORT..K7 | 076 285 211-9 |

+ HOSPITAL

| | |
|-------------------|-------------|
| HEALTH CENTER..K3 | 076 398 111 |
|-------------------|-------------|

• ATTRACTIONS

DINO PARK MINI GOLF..J5 076 330 625
The 18-hole themed mini-golf course; fun for the whole family with prehistoric outdoor entertainment, active volcano and dining complex.

PHUKET SIMON CABARET..J1 076 342 011
Featuring lady-boy performers in this exotic, hilarious and transvestite Broadway-style cabaret show.

R RESTAURANTS

| | |
|---|--|
| RATRI JAZZ..K5 076 333 538-9 Ratri Jazztaurant is Phuket's funkiest, upmarket restaurant & live music venue with amazing sea views, overlooking spectacular Kata beach. | |
| THE BAY VIEW..I1 076 236 300 @ Central Karon Village Overlooking the beach, it offers superb Thai & Western cuisine. | |
| THE CLIFF..I1 076 236 300 @ Central Karon Village The freshest of Mediterranean-Asian cuisine with sweeping views of Karon. | |
| MOMTRI'S BOAT HOUSE..J7 076 330 015 Elegant atmosphere right on the beach. Serving seafood, Thai & European cuisine with award-winning wine cellar. | |



Consular Representative in Phuket



The Consulate of the Republic of Austria

Tel. : 076 248 334-6

Fax : 076 248 337

2, Moo 4, Wirut-Hongyok Rd., Tambon Wichit,
Muang District, Phuket 83000

Office Hours : Tue, Thurs, Fri / 10 – 12am



The Royal Danish Consulate

Tel / Fax : 076 378 251

Mobile : 086 273 2274

35/176 Land & House Park, Baan Parichart 6,
Moo 4, Tambon Chalong, Muang Distrct, Phuket 83100

E-mail : seccon@hotmail.com



The Consulate-General of the Republic of Finland

Tel : 076 530 530-4

Fax : 076 330 128

1, Pakbang Rd., Tambon Karon,
Muang District, Phuket 83100

E-mail : marketing@katagroup.com

Office Hours : Mon – Fri / 9 – 12am



The French Consulate

Tel / Fax : 076 288 828

Mobile : 081 535 6637

178 38/4, Viset Rd., Moo 1, Tambon Rawai,
Muang District, Phuket 83101

Postal Box: 178 Muang, Phuket 83000

E-mail : chody@phuket.ksc.co.th

Office Hours : Tue / 10am – 1pm, Fri / 2pm – 6pm



The Consulate of the Federal Republic of Germany in Southern Thailand

Tel : 076 354 119

Fax : 076 354 602

Mobile : 089 668 3635

100/425, Moo 3, Chalermprakiat Rd., (Srisuchart, Bypass Rd.)
Tambon Rassada, Muang District, Phuket 83000

E-mail : dirk@junseilon.com

Office Hours : Mon – Fri / 9am – 1pm



The Consulate of Ireland

Tel : 076 281 273

Fax : 076 281 273

135/2, Patak Villa, Patak Rd., Rawai,
Muang District, Phuket 83130

E-mail : Irelandconsulate.phuket@gmail.com

Office Hours : Mon – Fri / 9am -12am, 2pm – 5pm



The Consulate of the Republic of Italy

Tel : 076 323 028

Fax : 076 323 029

Mobile : 086 689 6819

113/40, Wichitsongkram Rd.,
Anupas Golf Ville-Manorom 5, Kathu, Phuket 83120

Office Hours : Mon – Fri / 9am -12am, 2pm – 5pm



The Consulate of the Kingdom of Morocco

Tel : 076 213 461-2, 076 219 881-2

Fax : 076 225 111, 076 215 720

Mobile : 086 959 5555

5/43-44, Soi S.T. Plaza, Sakdidet Rd., Tambon Talad Nuea,
Muang District, Phuket 83000

Office Hours : Mon – Sat / 9am -12am, 2pm – 4pm



The Royal Norwegian Consulate-General of Norway

Tel : 076 380 000 ext.257

Fax : 076 380 019

25/50, Mae Luan Rd., Tambon Talad Nua,
Muang District, Phuket 83000

E-mail : cg.phuket@mfa.no

Office Hours : Mon-Fri / 9am – 4pm



The Consulate-General of Sweden

Tel : 076 380 000

Fax : 076 380 019

25/50, Mae Luan Rd., Tambon Talad Nua,
Muang District, Phuket 83000

E-mail : info@gkphuket.in.th

Office Hours : Mon-Fri / 8.30am – 5pm

STORE DIRECTORY

Accessories & Fashion

First Floor

bebe
Bossini
Camel Active
CC-OO
Chic Club
CPS/Chaps
Esprit
Guess
G2000
Hush Puppies
Jaspal
Lacoste
Levi's
Lyn
Monkeysee
Nautica
Thai Fashion Gallery
Vincci
Warner Bros.
ZARA

Second Floor

AA Footwear Boutique
Adidas
AIZ
Bata
City Chain
D Square
Kokawail
Lee
Manchester United
Portland
Primavera
Puma
Roberto
Samsonite
St. James Trend Ginz
Sport Dome/Nike

Third Floor

Super Sports

Beauty / Health & Services

First Floor

The Body Shop
Yves Rocher

Second Floor

Apex Profound Beauty
CF Clinic Phuket
Cut&Curl
Dent Central Clinic
High Care Weyergans
Pan Clinic

Svenson
Slim Up Center
Tippy Salon

Unisence

Watsons

Third Floor

Marie France

Optical / Fashion Optical

Second Floor

Better Vision
Eye Lab
Oakley
Optical 88

Car Care

1st Fl. Car Park

Proclean

Island Tourist Center

Second Floor

Sweetland Phuket
Pack & Post
TT&T

Beach Concept

Second Floor

A Beach
Hunter Phuket
Katawaa
Loma
On The Beach
P&V Shop
Ruk Thai Shop

Asian Arts & Crafts Home Décor

First Floor

Jim Thompson
Naraya
Performax

Book / Gift / Design Product

Third Floor

B2S
Cherry Entertainment
Spice
The Book
The Games Never Dried
2nd Fl. Car Park
Office Depot

Jewelry

First Floor

Andaman Pearl
Deluxe Gems
Petchkaew
Swarovski
Taweesuwan

Wave Site IT Mall

Second Floor

Abix Cyber
Big Pro Camera
CAT CDMA
Class - X
Muti AV
Nokia
Sumsung
Telewiz

Booths IT

Box Tel
D Shop
IQ.Mobile
OA Telecom
Pakin Shop
P&A Mobile
Nasa
NT Phone
S.E.T. Mobile
The Games Never Dried
Tele Mobile
T Mobile

Key Cut & Shoes Repair

1st Fl. Car Park

ASA

Photographic / Video Equipment

Second Floor

Power Buy

Third Floor

Four Seas
I Studio
Sanook Studio

Entertainment

Third Floor

SFX Coliseum Cinema

Restaurants

First Floor

Zen

2 Gusti

Third Floor

Black Canyon Coffee
Fuji
Hachiban Ramen
MK Restaurant
S & P

Sizzler

The Pizza Company

Yum Saap

Food Terrace

Third Floor

Mugungwah

Foods / Café & Bakery

First Floor

Au Bon Pain
Auntie Anne's
Baskin Robbins
Haagen Dazs
Ice Monster
KFC
Mister Donut
Oishi Ramen
Pizza Hut
Starbucks Coffee
Santafe' Steak
Swensen's

Tops Market Place

Second Floor

Duc de Praslin

Iberry

Third Floor

été
In&Out

Banking / Financial Services

Second Floor

Aeon Spot
Bank of Ayudhya
Bangkok Bank
Bangkok Insurance
Bank Thai
Easy Buy
Government Housing Bank
Kasikorn Bank
Krung Thai Bank
KTC Touch
Quik Cash
Siam Commercial Bank
Thanachart Bank
TMB bank
TOT Shop
UOB (Thai) Bank
Western Union



CENTRAL FESTIVAL
Phuket

PHUKET'S BEST SHOPPING CENTRE



IT'S A STOP YOU WOULDN'T
WANT TO MISS

Taxi with
Reasonable Rates
Available

EXTRA
5% Tourist Discount
+7% Tax Refund

and More Privileges

From
your Hotel
FREE! SHUTTLE BUS SERVICE
to Central
Festival Phuket

Enhance your holiday with unbeatable elections:
world-famous Central Department Store,
5 superstores, 250 fashion boutiques
30 Asian art and craft shops,
and more than 56 restaurants

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**CENTRAL
FESTIVAL**
Phuket

CENTRAL FESTIVAL

THE ISLAND'S BEST WORLD-CLASS SHOPPING



Easily accessible by taxi, Central Festival Phuket is a one-stop shopping destination that often keeps visitors occupied for a whole day with its wide selection of shops and myriad activities. Whether its brand-name jeans or local souvenirs or Phuket's native foods, they're all here for the picking. Not to be missed are the many restaurants throughout the complex, offering wonderfully spicy Thai food as well as an enticing variety of international cuisines.

AWESOME MEGASTORES

These massive centres offers an overwhelming selection of products, tagged with tempting prices:

Supersports Thailand's No.1 sporting goods megastore offering footwear, clothing, and gear for all sorts of games.

B2S (Books to Stationery). A massive range of Thai and English books, CDs, and stationery.

homeWorks Whether you're a novice or pro, decorator or Mr. Fix-It, there's always something useful here to bring home.

Power Buy With gadgets galore, this is consumer electronics heaven! Choose from the latest LCD television sets to DVD recorders to MP3 players.

Office Depot and equipment of Thailand.

MOVIE MALL an island do the movie wo

SFX Coliseum with stadium offers the late you entertain

EXQUISITE Phuket is hor and hand-wo Thompson fl most luxuriou

FESTIVAL PHUKET CLASS SHOPPING DESTINATION



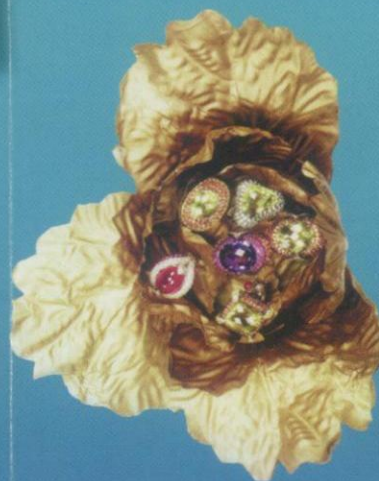
Office Depot A true hypermart of office supplies and equipment, and the largest of its kind in the South of Thailand.

MOVIE MAGIC Just because you're vacationing on an island does not mean you have to be cut off from the movie world!

SFX Coliseum This 7-screen, state-of-the-art multiplex with stadium seating and luxurious honeymoon seats offers the latest Thai and Hollywood blockbusters to keep you entertained.

EXQUISITE ASIAN ARTS & CRAFTS Central Festival Phuket is home to fine retailers of unique Thai handicraft and hand-woven fabrics. This includes Phuket's first Jim Thompson flagship store where you'll find some of the most luxurious silks and original home ware.

SPARKLING JEWELRY, DAZZLING GEMS Pick from a glittering array of the most beautifully designed rings, bracelets, necklaces, pendants, and take home an invaluable piece of art that speaks of the fine craftsmanship of Thai artisans.



FOOD, GLORIOUS FOOD Famished? You'll be spoilt for choice. From Japanese sushi to American burgers to Thai *tomyum goong*, there's always something to satiate the appetite. Try the Food Terrace for its wide selection of Asian specialties.

GETTING AROUND

CAR RENTAL / SELF-DRIVE

Car/Motorcycle rental is the most economical way to travel the island. Be sure you carry an international license and Thai traffic is left-hand drive. When driving, also look out for speeding motorcycles cutting close to you or lurking in your *blind spot*.

CAR RENTAL WITH DRIVER

For those with more sense of comfort than adventure, contact your hotel to arrange car rental with a local driver. Rates quoted are for half-day and full-day.

TUK TUK (Three-wheeled taxi)

For trips of any duration at any time of day, the tuk tuk is the most efficient. State your destination and agree on the price before setting off! Rates depend on your bargaining skill.

METERED TAXIS

Metered taxis are available. Please ask your hotel concierge for assistance and fare information.

"SONG TAEW" / BUS

If heading off to other beaches and sites during the day, you also have the option of a local *song taew* (open-air truck). There is *song taew* service to most parts of the island. All of them run in a loop from Phuket Town and back again. The terminal in Phuket Town is at the fresh food market (*talad sod*). All *song taews* have signs of their destination, and run until 6pm. There are no bus stops in Phuket. All you need to do is flag one down like a taxi. The fare ranges from 15 to 25 Bht, depending on destination.

PUBLIC AIR-CON BUSES (Or-Bor-Jor Bus)

Public air-con buses operates two routes:

1) Big C – Phuket Vocational College

This route passes the following roads: Yaowarat, Mae Luan, Wichit Songkhram, Ranong, Phang-nga, Rasada and Phuket Road.

2) Rajaphat Institute – Laemchan Public Health Centre (Phattana Thongthin Road).

The route passes Sakdidet, Chaofa, Bangkok, Poon Phon, Kra, Ong Sim Phai, Dilok Uthit, Surin, Damrong and Thap Krasattri

AIRPORT BUS

Airport Bus operates daily from Airport to Phuket Town and from Phuket Town to Airport. The bus is clean and air-conditioned. The fares range from 10 to 85 baht, depending on the distance of the trip. Bus will stop at 2nd Floor in front of Burger King at the airport.

FREE SHUTTLE LINK SERVICE

Round trips from your hotel to Central Festival Phuket with Free Shuttle bus, from 10:30am – 10pm. For more information, please call 076 291 111.

A. Route 1: City

Pick up and drop off at:

- Katina Hotel
- Twinn Inn Hotel
- Robinson Phuket
- Royal Phuket City Hotel
- Metropole Hotel
- Phuket Island Pavilion Hotel

B. Route 2: Patong

Pick up and drop off at:

- Andatel Hotel
- Patong City Hotel
- Phuket Palace Hotel
- Ban Thai Resort Hotel
- Salathai Hotel
- Phuket Graceland Hotel

VALET PARKING

Free Valet Parking on Saturday, Sunday & Holiday, starting from 11am till 9pm. For more Information, please call 076 291 111 ext 1155

TAXI AVAILABLE

Reasonable Rates

- Get 10 % off with receipt of 500 baht and above 11am – 2am
- Taxi counter opposite to Starbucks Coffee

For assistance, contact Information Desk (1st Floor) or call 076 291 111 ext 1144

Central Festival Phuket reserves the right to change transport arrangement and schedules without prior notice

STORE DIRECTORY

Accessories & Fashion

First Floor

bebe
Bossini
Camel Active
CC-OO
Chic Club
CPS/Chaps
Esprit
Guess
G2000
Hush Puppies
Jaspal
Lacoste
Levi's
Lyn
Monkeysee
Nautica
Thai Fashion Gallery
Vincici
Warner Bros.
ZARA

Second Floor

AA Footwear Boutique
Adidas
AIZ
Bata
City Chain
D Square
Kokawail
Lee
Manchester United
Portland
Primavera
Puma
Roberto
Samsonite
St. James Trend Ginz
Sport Dome/Nike
Third Floor
Super Sports

Beauty / Health & Services

First Floor

The Body Shop
Yves Rocher

Second Floor

Apex Profound Beauty
CF Clinic Phuket
Cut&Curl
Dent Central Clinic
High Care Weyergans
Pan Clinic
Svenson
Slim Up Center
Tippy Salon
Unisence
Watsons
West One
Third Floor
Bliss Hot Yoga
Marie France
Thai Privilege Spa

Optical / Fashion Optical

Second Floor

Better Vision
Eye Lab
Oakley
Optical 88

Car Care

1st Fl. Car Park

Proclean

Island Tourist Center

Second Floor

Sweetland Phuket
Pack & Post
TT&T

Beach Concept

Second Floor

A Beach
Hunter Phuket
Katawaa
Loma
On The Beach
P&V Shop
Ruk Thai Shop

Asian Arts & Crafts Home Décor

First Floor

Jim Thompson
Naraya
Performax

2nd Fl. Car Park

HomeWorks

Book / Gift / Design Product

Third Floor

B2S
Cherry Entertainment
Spice
The Book
The Games Never Dried
2nd Fl. Car Park
Office Depot

Jewelry

First Floor

Andaman Pearl
Deluxe Gems
Petchkaew
Swarovski
Taweesuwan

Wave Site IT Mall

Second Floor

Abix Cyber
Big Pro Camera
Class - X
Muti AV
Nokia
Samsung
Telewiz
TOT Shop

Booths IT

Box Tel
D Shop
IQ.Mobile
OA Telecom
Pakin Shop
P&A Mobile
Nasa
NT Phone
S.E.T. Mobile
The Games Never Dried
Tele Mobile
T Mobile

Key Cut & Shoes Repair

1st Fl. Car Park

ASA

Photographic / Video Equipment

Second Floor

Power Buy
Third Floor
Digital Hall
Four Seas
I Studio
Sanook Studio

Entertainment

Third Floor

SFX Coliseum Cinema

Restaurants

First Floor

Zen
2 Gusti
Third Floor
Black Canyon Coffee
Fuji
Hachiban Ramen
MK Restaurant
S & P
Sizzler
The Pizza Company
Yum Saap

Food Terrace

Third Floor

Mugungwah

Foods / Café & Bakery

First Floor

Au Bon Pain
Auntie Anne's
Baskin Robbins
Haagen Dazs
Ice Monster
KFC
Mister Donut
Oishi Ramen
Pizza Hut
Starbucks Coffee
Santafe' Steak
Spicchio Pizza
Swensen's

Tops Market Place

Second Floor

Duc de Praslin
Iberr

Third Floor

été
In&Out

Banking / Financial Services

Second Floor

Aeon Spot
Bank of Ayudhya
Bangkok Bank
Bangkok Insurance
Bank Thai
Easy Buy
Government Housing Bank
Kasikorn Bank
Krung Thai Bank
KTC Touch
Quik Cash
Siam Commercial Bank
Thanachart Bank
TMB bank
UOB (Thai) Bank
Western Union

LEGEND & INDEX

PHUKET TOWN & CITY MAP

TOURIST INFORMATION
PHONE DIRECTORY ASSISTANCE 1133
OVERSEAS PHONE SERVICE 100
TOURISM AUTHORITY OF THAILAND (TAT)..S5 076 212 213,
076 211 036

EMERGENCY
POLICE 191
FIRE 199
TOURIST POLICE..O1 076 219 878
1699, 1155
076 211 833
076 212 155

MARINE POLICE..T7 076 327 230-79
PROVINCIAL POLICE 076 211 105

GOVERNMENT SERVICES
INTERNATIONAL AIRPORT CUSTOMS..T6 076 391 174
HARBOR MASTER 076 212 108
IMMIGRATION..T7 076 216 861-4
TELECOM CENTER 076 211 020
POST & TELEGRAPH..R4,S4 076 327 330
WEATHER BUREAU

AIRLINE OFFICES
AIR LANKA 076 212 892
AMERICAN AIRLINES 076 232 511-9
ASIANA AIRLINES 076 232 511-9
BANGKOK AIRWAYS 076 225 033-5
CANADIAN AIRLINES 076 232 511-9
CHINA AIRLINES 076 327 099
DRAGON AIR 076 217 300-1
EMIRATES AIR 076 212 892
EVA AIR 076 212 892
IBERIA AIRLINES 076 232 511-9
LOT POLISH AIRLINES 076 342 597-8
LTU 076 327 432
MALAYSIA AIRLINES..R3 076 216 675
ONE-2-GO AIRLINES 076 328 620
PHUKET AIR 076 220 184-5
SILK AIR 076 213 891
SINGAPORE AIRLINES 076 213 891
SOUTH AFRICAN AIRWAY 076 232 511-9
THAI AIR ASIA 02 515 9999
THAI AIRWAYS INTERNATIONAL 076 211 195
076 212 946

HOSPITALS
ADVENTIST..S1 076 212 386
BANGKOK PHUKET..P1 076 254 421-30, 1719
MISSION HOSPITAL..S1 076 237 220-9
PHUKET INTERNATIONAL..O2 076 249 400
SIRIROJ HOSPITAL..R4 076 249 400
WACHIRA HOSPITAL..R2 076 211 114
076 217 293-8

CAR RENTAL
Avis 02 251 1131-2
Budget 02 203 0250

HOTELS
KATINA HOTEL..Q6 076 223 111-9
METROPOLE HOTEL..S5 076 215 050
076 214 020-9
076 211 044
076 210 445-7
076 212 866-70
076 233 333
076 222 240-71
076 246 541-3

PEARL VILLAGE PHUKET..S5
PHUKET ISLAND PAVILION..Q4
PHUKET MERLIN..R3
ROYAL PHUKET CITY..T4
THAVORN GRAND PLAZA..T5
TWINN INN..S6




SHOPPING CENTERS
CENTRAL FESTIVAL PHUKET..N3 076 291 111
ROBINSON OCEAN PLAZA..T6 076 256 500-3

RECREATION
THAI PRIVILEGE SPA..N3 076 209 009-12
@ Central Festival Phuket

SUPERMARKETS
BIG C..O2 076 249 444-6
MARKET PLACE BY TOPS..N3 076 249 951-3
@ Central Festival Phuket

RESTAURANTS
KRA JOK SEE..R5 076 217 903
Great old-style decor with selection of meat and fish dishes; try the delicious "haw mok talay" (steamed seafood curry wrapped in banana leaf).
RUN JEE NGUAT..R4
A long-running local institution serving Phuket's most famous dish "kanom jeen."

CLUBS & ENTERTAINMENT
JAMMIN' MUSIC CLUB..Q5 076 220 189-90
A gathering place for both locals & expats. Live music featuring rock, pop and jazz.
SF COLISEUM..N3 076 209 000
@ Central Festival Phuket
7-screen world-class multiplex with bowling and karaoke.

-  WAT
-  CHINESE TEMPLE
-  CHURCH
-  POST OFFICE
-  BUS TERMINAL
-  GAS STATION
-  BANK
-  POLICE STATION

PHUKET TO



KHAO RANG (RANG HILL)..Q2
Rang Hill is crowned by a public fitness park that provides fine views of the city and jungle below, as well as sea views.

CENTRAL FESTIVAL PHUKET..N3
A world-class one-stop shopping & entertainment complex featuring Thailand's best department store, Central, 150 specialty stores, 30 international & family restaurants, state-of-the-art 7-screen SF Coliseum multiplex, bowling, karaoke, not to mention financial & tourist center and all in one convenient location.

SINO PORTUGUESE ARCHITECTURE..Q4-S4
Follow the yellow path to discover Sino-Portuguese architecture. These magnificent historical buildings have been built over centuries by wealthy Chinese settlers. Richly decorated exteriors influenced by European design yet on the inside unadorned, simple shophouse interior.

LOCAL FOOD..R4,R5
Tasty dishes include: "Kanom Jeen" (Chinese white noodles) served with "Pak No" (mixed local veggies) and "Haw Mok Pla" (spicy fish wrapped in banana leaf); also try "Mo Hong" (Chinese pork soup), and the popular dessert, "O Ei" (sweet jelly with caramel and ice).

WAT BANG NIEW..T6
A Chinese temple dedicated to the deities Siew, Hok and Lok who are responsible for Longevity, Wealth and Happiness.

JUI TUI CHINESE TEMPLE..Q5
A distinctively Chinese temple which attracts a steady stream of devotees anxious to have their fortune read.

TO KATA, KARON BEACH
CAPE PROMTHER, RAWAI BEACH, CHALONG BAY

PHUKET ZOO

ARCHITECTURE..Q4-S4

To discover Sino-Portuguese significant historical buildings have been left by wealthy Chinese settlers, influenced by European design and, simple shophouse interior.

R5

"Kanom Jeen" (Chinese white noodles) are made from rice flour mixed with local vegetables and fish wrapped in banana leaf; also served with pork soup), and the popular dessert is jelly with caramel and ice).

S6

The Slew, Hok and Happiness. attracts a steady stream of fortune readers.

PHUKET ZOO

TO MAKHAM BAY, CAPE PANWA, PHUKET AQUARIUM, PHUKET PORT

PHUKET BAY

tracts a steady
fortune read.

PHUKET ZOO

Consular Representative in Phuket



The Consulate of the Republic of Austria

Tel. : 076 248 334-6

Fax : 076 248 337

2, Moo 4, Wirut-Hongyok Rd., Tambon Wichit,
Muang District, Phuket 83000

Office Hours : Tue, Thurs, Fri / 10 - 12am



The Royal Danish Consulate

Tel / Fax : 076 378 251

Mobile : 086 273 2274

35/176 Land & House Park, Baan Parichart 6,
Moo 4, Tambon Chalong, Muang District, Phuket 83100

E-mail : seccon@hotmail.com



The Consulate-General of the Republic of Finland

Tel : 076 530 530-4

Fax : 076 330 128

1, Pakbang Rd., Tambon Karon,
Muang District, Phuket 83100

E-mail : marketing@katagroup.com

Office Hours : Mon - Fri / 9 - 12am



The French Consulate

Tel / Fax : 076 288 828

Mobile : 081 535 6637

178 38/4, Viset Rd., Moo 1, Tambon Rawai,
Muang District, Phuket 83101

Postal Box: 178 Muang, Phuket 83000

E-mail : chody@phuket.ksc.co.th

Office Hours : Tue / 10am - 1pm, Fri / 2pm - 6pm



The Consulate of the Federal Republic of Germany in Southern Thailand

Tel : 076 354 119

Fax : 076 354 602

Mobile : 089 668 3635

100/425, Moo 3, Chalermprakiat Rd., (Srisuchart, Bypass Rd.)
Tambon Rassada, Muang District, Phuket 83000

E-mail : dirk@junseilon.com

Office Hours : Mon - Fri / 9am - 1pm



The Consulate of Ireland

Tel : 076 281 273

Fax : 076 281 273

135/2, Patak Villa, Patak Rd., Rawai,
Muang District, Phuket 83130

E-mail : Irelandconsulate.phuket@gmail.com

Office Hours : Mon - Fri / 9am -12am, 2pm - 5pm



The Consulate of the Republic of Italy

Tel : 076 323 028

Fax : 076 323 029

Mobile : 086 689 6819

113/40, Wichitsongkram Rd.,
Anupas Golf Ville-Manorom 5, Kathu, Phuket 83120

Office Hours : Mon - Fri / 9am -12am, 2pm - 5pm



The Consulate of the Kingdom of Morocco

Tel : 076 213 461-2, 076 219 881-2

Fax : 076 225 111, 076 215 720

Mobile : 086 959 5555

5/43-44, Soi S.T. Plaza, Sakdidet Rd., Tambon Talad Nuea,
Muang District, Phuket 83000

Office Hours : Mon - Sat / 9am -12am, 2pm - 4pm



The Royal Norwegian Consulate-General of Norway

Tel : 076 380 000 ext.257

Fax : 076 380 019

25/50, Mae Luan Rd., Tambon Talad Nua,
Muang District, Phuket 83000

E-mail : cg.phuket@mfa.no

Office Hours : Mon-Fri / 9am - 4pm



The Consulate-General of Sweden

Tel : 076 380 000

Fax : 076 380 019

25/50, Mae Luan Rd., Tambon Talad Nua,
Muang District, Phuket 83000

E-mail : info@gkphuket.in.th

Office Hours : Mon-Fri / 8.30am - 5pm



CENTRAL DEPARTMENT STORE



www.central.co.th

THAILAND'S LEADING DEPARTMENT STORE CHAIN

Within 120,000 square metres of Central Festival Phuket—the island's expansive shopping hub—stands the dazzling branch of Central Department Store. As Thailand's premier department store that has served locals and tourists alike for more than 58 years, Central is the one-stop hub for all your shopping needs. From the best local fashions to the latest in beauty and cosmetics to uniquely Thai handicrafts and interior products, the choice is only limited by what each shopper can carry! Welcome to Paradise.



At Central Phuket, all visitors will experience unrivalled service that the store is known for. Do not hesitate to contact Central's Customer Service for more details on the following:

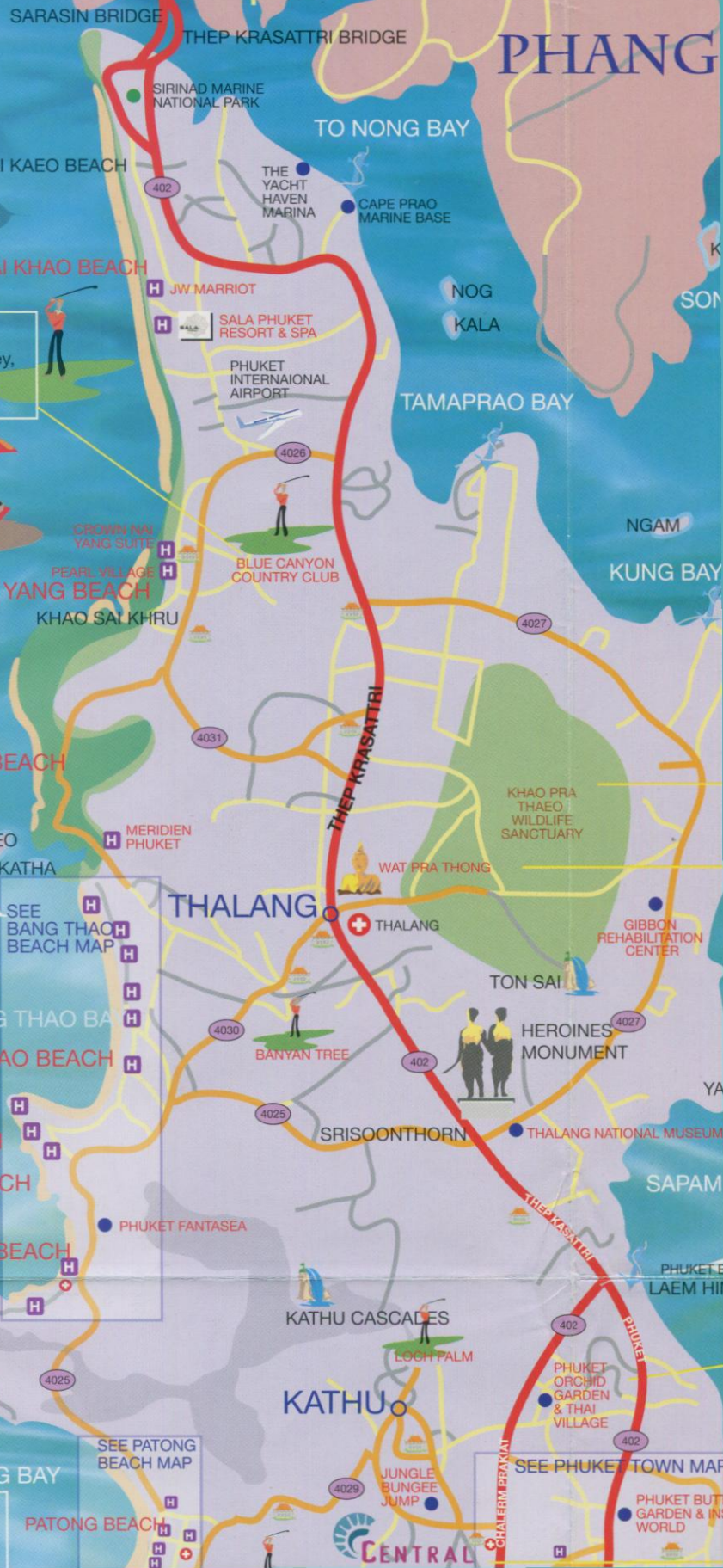
- Receive 7% Tourist VAT Refund with 2,000 baht minimum purchase per day
- Enjoy 5% Tourist privilege Discount. Simply present your passport at Customer Service Counter, and your Tourist Discount Card will be issued and activated
- All major credit cards are accepted without surcharge
- Shipping service and reliable freight forwarder are available for your purchases to be sent anywhere in the world
- Foreign Currency Service. We accept major international currencies
- One-Point Payment. Shop at any or every department, and pay your purchases at a single cashier counter
- English-speaking staff
- Western Union Money Transfer service

For more information about Central Phuket, call our Customer Service desk at 076 291 111 or log-in to our website, www.central.co.th





Right behind the famous three-kilometer white sand **Patong Beach** are bargain-priced, colorful stalls displaying all kinds of clothing, leather goods and Thai handicrafts. ●



AND GUIDE

KRABI

PHANG-NGA



Phang-nga Bay Best Sea Canoe Spot. A must for visitors to Phuket. The bay is attractive for its seascape; numerous weird limestone outcrops, cliffed islets rising steeply from the sea (3 hrs. by boat)

Khao Pra Thaeo Wildlife Sanctuary is a 2000-hectare reserve nestled in the island's mountainous north. There are some fine jungle hikes to enjoy in this park, along with dramatic waterfalls and endemic flora and fauna, including the White Backed Palm, a fan-shaped leaf found only on the island, and rare gibbons, civets, langur and mouse deer.

Wat Pra Tong means Temple of the Golden Buddha Image, but the statue is largely buried and only the head and shoulders remain above ground.

The Gibbon Rehabilitation Centre protects gibbons recovered from captivity who have often been stolen from their mothers during infancy. The mammals are then re-introduced into the wild. A donation of Baht 1000 (USD 25) is enough to look after a gibbon for one year.

Thalang National Museum houses an intriguing collection of local artifacts where you can learn about the history and culture of this part of the world.

Phuket Orchid Garden & Thai Village gives performances that are representative of traditional cultures from throughout Thailand. At this tranquil lakeside setting you will see sword fighting, long pole fighting and Thai boxing, plus a Thai wedding ceremony and elephants at work.

Phuket Butterfly Garden & Insect World houses colorful tropical butterflies in their thousands within a huge aviary. The farm is located just outside Phuket town, and also incorporates a fascinating insectarium.

Central Festival Phuket This world-class shopping destination is the largest, most complete shopping

G
LA

RAO BAY

SON BAY

YAN SABA BAY

MAN BAY

PHAO

LAWA YAI

LAWA NOI

PAYU

NGAM

KUNG BAY

RAET

NAKHA YAI

PO BAY

NAKHA NOI

YABU
YABU CAPE

SAPAM BAY

PHUKET BOAT LAGOON
LAEM HIN PORT

RANG NOI

RANG YAI

MAPHRAO

NGA CAPE

SI RE BAY

KHAO PRA
THAEO
WILDLIFE
SANCTUARY

GIBBON
REHABILITATION
CENTER

HEROINES
MONUMENT

THALANG NATIONAL MUSEUM

PHUKET
ORCHID
GARDEN
& THAI
VILLAGE

SEE PHUKET TOWN MAP

PHUKET BUTTERFLY
GARDEN & INSECT
WORLD

CHALANTHANAI

Bang Thao Beach is ideal for windsurfing and yachting, and the Phuket Laguna Triathlon is held here every December. Horseback riding can also be enjoyed here.

Pansea Beach is one of Phuket's finest sandy beaches; great for snorkelling at the adjacent reefs.

Surin Beach features a steeply sloping sand shelf so not a swimming beach, but it is loved for its privacy and perfect for sunbathers wanting to flee the crowds.

Kamala Beach is incredibly beautiful, perfect for snorkelling and scuba-diving, and dominated by a Muslim fishing village, hence great for trying some delicious Muslim fare.

Right behind the famous three-kilometer white sand **Patong Beach** are bargain-priced, colorful stalls displaying all kinds of clothing, leather goods and Thai handicrafts. After dark, most of the atmosphere is created by the scores of neon-lit bars and seafood restaurants.

Karon Beach is another of the beautiful, west-coast beaches that have made Phuket famous. Separated from Patong by a large headland, it's more family-oriented, and one of the longest of the island's beaches, about 4 kilometers. All hotels are set back from the road.

Kata Beach is comprised of a half-moon crescent of white sand lining a bay cut deep between two green headlands. Just outside the bay lies a small rounded island. In the high season, the water here is crystal clear, calm and warm.

Nai Harn Beach boasts white sands and good underwater visibility, a boon for snorkellers. Two beautifully landscaped lagoons are set back from the beach, surrounded by rubber trees and bougainvillea shrubs. At the northern end of the beach, the exclusive Phuket Yacht club can be found.

Rawai Beach is quieter and much less commercialized than Patong, and is also an effective departure point to surrounding islands. **Cape Promthep** here is a famous viewpoint to watch the glowing sunsets, or the bay below with its reflecting coral reefs.

Phuket Shell Museum is a well-ordered private collection of seashells from the waters of Phuket and beyond, including fossils and a gigantic 250 kg shell.

H HOTELS

Andaman White Beach Resort
Atlas
Coral Island Resort
Crown Nai Yang Suite
Evasion Phuket
Friendship Beach
JW Marriot
Le Meridien Phuket Yacht Club
Merlin Beach Resort
Meridien Phuket
Nai Harn Resort
Novotel Coralia
Panwa Beach Resort
Panwaburi Hotel
Pearl Village
SALA Phuket Resort & Spa
Siam Phuket

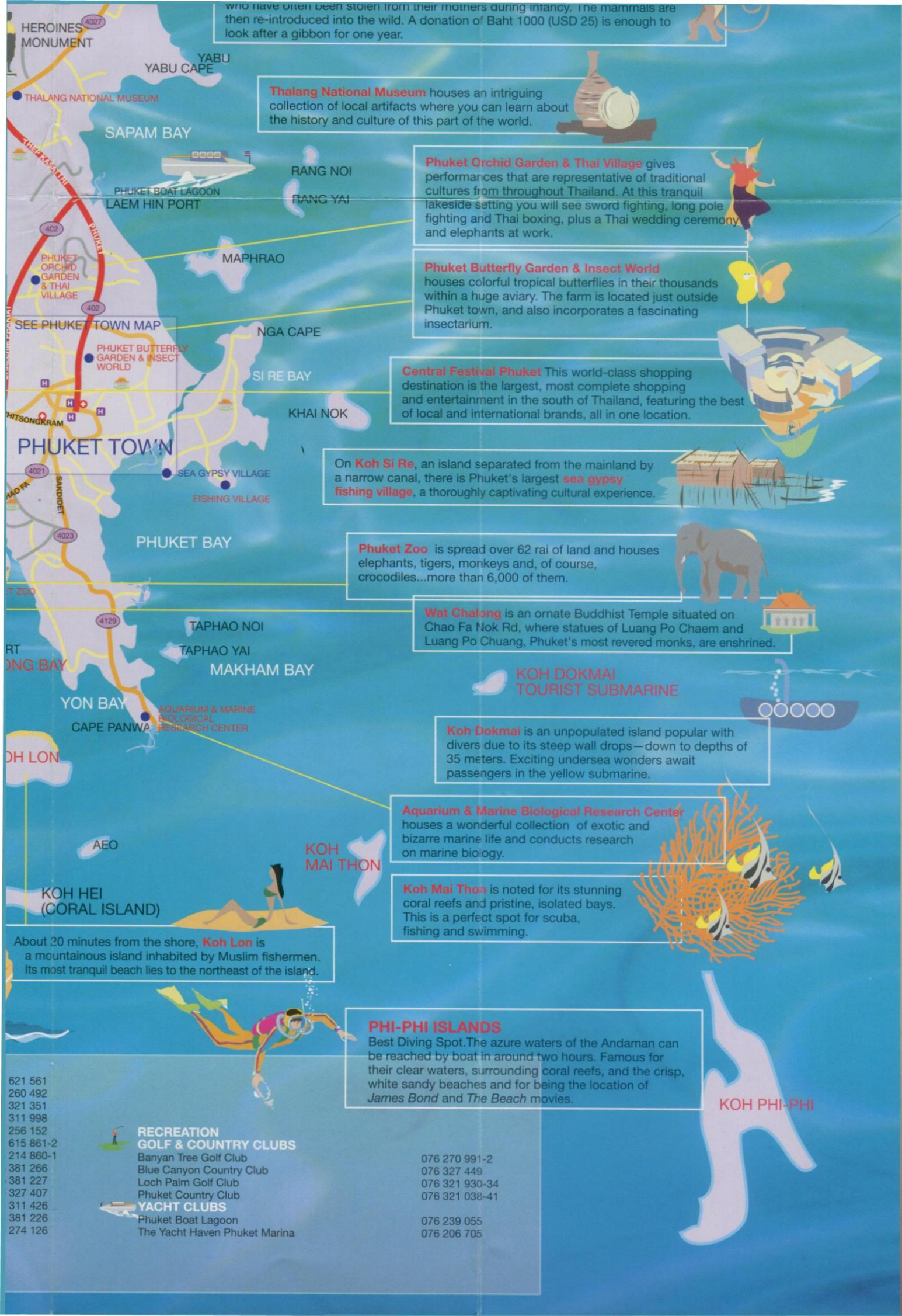
076 316 300
076 381 286
076 281 060-2
076 327 420-9
076 381 010-7
076 381 281
076 338 000
076 381 156-63
076 294 300
076 340 480-5
076 381 810
076 342 777
076 393 300-10
076 200 800
076 327 006
076 338 888
076 381 346

● ATTRACTIONS

Aquarium & Marine Biological Research
Gibbon Rehabilitation Centre
Jungle Bungee Jump
Khao Pra Thaeo Wildlife Sanctuary
Koh Dokmai Tourist Submari
Phuket Butterfly Garden & Insect
Phuket Orchid Garden & Thai Village
Phuket Sea Shell Museum
Phuket Zoo
Sirinad Marine National Park
Thalang National Museum
Wat Chalong
Wat Pra Thong

076 621 561
076 260 492
076 321 351
076 311 998
076 256 152
076 615 861-2
076 214 860-1
076 381 266
076 381 227
076 327 407
076 311 426
076 381 226
076 274 126





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Central Festival Phuket This world-class shopping destination is the largest, most complete shopping and entertainment in the south of Thailand, featuring the best of local and international brands, all in one location.

On **Koh Si Re**, an island separated from the mainland by a narrow canal, there is Phuket's largest **sea gypsy fishing village**, a thoroughly captivating cultural experience.

Phuket Zoo is spread over 62 rai of land and houses elephants, tigers, monkeys and, of course, crocodiles...more than 6,000 of them.

Wat Chalong is an ornate Buddhist Temple situated on Chao Fa Nok Rd, where statues of Luang Po Chaem and Luang Po Chuang, Phuket's most revered monks, are enshrined.

KOH DOKMAI TOURIST SUBMARINE

Koh Dokmai is an unpopulated island popular with divers due to its steep wall drops—down to depths of 35 meters. Exciting undersea wonders await passengers in the yellow submarine.

Aquarium & Marine Biological Research Center houses a wonderful collection of exotic and bizarre marine life and conducts research on marine biology.

Koh Mai Thon is noted for its stunning coral reefs and pristine, isolated bays. This is a perfect spot for scuba, fishing and swimming.

About 20 minutes from the shore, **Koh Lon** is a mountainous island inhabited by Muslim fishermen. Its most tranquil beach lies to the northeast of the island.

PHI-PHI ISLANDS

Best Diving Spot. The azure waters of the Andaman can be reached by boat in around two hours. Famous for their clear waters, surrounding coral reefs, and the crisp, white sandy beaches and for being the location of *James Bond* and *The Beach* movies.

KOH PHI-PHI

RECREATION GOLF & COUNTRY CLUBS

Banyan Tree Golf Club
Blue Canyon Country Club
Loch Palm Golf Club
Phuket Country Club

YACHT CLUBS

Phuket Boat Lagoon
The Yacht Haven Phuket Marina

076 270 991-2
076 327 449
076 321 930-34
076 321 038-41

076 239 055
076 206 705

621 561
260 492
321 351
311 998
256 152
615 861-2
214 860-1
381 266
381 227
327 407
311 426
381 226
274 126

LAGUNA, BANG THAO & KAMALA BEACH MAP



LEGEND & INDEX

H HOTELS

| | |
|--------------------------------------|----------------|
| AMANPURI RESORT..A3 | 076 324 333 |
| BANYAN TREE RESORT..C1 | 076 324 374 |
| DUSIT LAGUNA..B2 | 076 324 320-32 |
| KAMALA BAY TERRACE..A5 | 076 279 801 |
| KAMALA BEACH..B4 | 076 279 580-5 |
| LAGUNA BEACH..C2 | 076 324 352 |
| LAYAN BEACH RESORT & SPA VILLAGE..B1 | 076 313 412 |
| SHERATON GRANDE LAGUNA..C2 | 076 324 101-7 |
| THE ALLAMANDA..C1 | 076 324 359 |
| THE CHEDI..B3 | 076 324 017-20 |

ATTRACTIONS

| | |
|---|-------------|
| PHUKET FANTASEA..B4 | 076 385 000 |
| A spectacular must-see show that presents Thai culture creatively infused with acrobatics, pyrotechnics, aerial ballet, magical illusions, dazzling light work, stunning sets and more than 30 elephants. | |

RECREATION

| | |
|---------------------------|---------------|
| BANYAN TREE GOLF CLUB..C1 | 076 270 991-2 |
| BANYAN TREE SPA..C1 | 076 324 374 |

LEGEND & INDEX

PATONG BEACH

H HOTELS

| | |
|--|-----------------|
| AMARI CORAL BEACH..E6 | 076 340 106-10 |
| ANDAMAN BEACH SUITE..F2 | 076 341 879-83, |
| | 076 290 411-9 |
| ANDATEL PATONG..G2 | 076 290 480 |
| AVANTIKA BOUTIQUE HOTEL..F6 | 076 292 801-7 |
| BAAN LAIMAI BEACH RESORT..F5 | 076 292 882, |
| | 076 340 460 |
| BAAN SUKHOTHAI HOTEL..G4 | 076 340 195-6, |
| | 076 341 394-8 |
| BAAN THAI BEACH RESORT..F5 | 076 340 850-4, |
| | 076 340 320 |
| BAAN YIN DEE BOUTIQUE HOTEL..E7 | 076 294 104-7 |
| BURASARI RESORT..F6 | 076 294 451, |
| | 076 292 930 |
| CLUB ANDAMAN BEACH RESORT..F2 | 076 340 530, |
| | 076 341 960-4 |
| CLUB BAMBOO BUNGALOWS..H6 | 076 345 345 |
| COCONUT VILLAGE..F6 | 076 340 146-9 |
| COMFORT RESORT PATONG..F6 | 076 345 688-98 |
| DIAMOND CLIFF RESORT & SPA..E1 | 076 340 501-6 |
| DUANGJITT RESORT..F6 | 076 340 778-9 |
| HOLIDAY INN RESORT..F6 | 076 340 608-9 |
| HORIZON BEACH RESORT..F5 | 076 292 526-30 |
| HYTON LEELAVADEE HOTEL..F6 | 076 292 091-2 |
| IMPIANA PHUKET CABANA..F3 | 076 342 001-7, |
| | 076 340 138-40 |
| LE MERIDIEN PHUKET..E7 | 076 340 480-5 |
| MONTANA GRAND PHUKET HOTEL..G5 | 076 294 181-2 |
| NOVOTEL..E1 | 076 342 777 |
| PATONG BAY GARDEN RESORT..F4 | 076 340 297-8 |
| PATONG BEACH HOTEL..G4 | 076 340 301-2 |
| PATONG CITY HOTEL..G2 | 076 342 150-5 |
| PATONG LODGE..E1 | 076 341 020-4 |
| PATONG MERLIN HOTEL..F6 | 076 340 037-41 |
| PATONG PALACE..E6 | 076 344 154-5, |
| | 076 344 157 |
| PATONG RESORT HOTEL..G4 | 076 340 551-4 |
| PATONG SWISS QUANTUM RESIDENCE & HOTEL..F6 | 076 340 933, |
| | 076 340 841, |
| | 076 341 502-5 |
| PHUKET GRACELAND..F2 | 076 370 555 |
| THE ROYAL PARADISE HOTEL..G3 | 076 340 661-6 |
| SALATHAI..G3 | 076 296 631-4 |
| SEA PEARL BEACH..F6 | 076 341 901-10 |
| SEA VIEW PATONG HOTEL..E6 | 076 341 300-4 |
| THARA PATONG BEACH RESORT..F3 | 076 340 135, |
| | 076 340 520 |
| THE RESIDENCE KALIM BAY HOTEL..E1 | 076 342 211, |
| | 076 340 456 |

+ HOSPITALS

| | |
|------------|--------------|
| PATONG..G3 | 076 340 444, |
| | 076 342 633 |

R RESTAURANTS

| | |
|--|-------------|
| BAAN RIM PA..E1 | 076 340 789 |
| Delicious Thai cuisine in a traditional teak house ambience. Stunning ocean view tables available. | |

| | |
|---|-------------|
| ZEN..F5 | 076 293 053 |
| Japanese restaurant featuring super fresh sushi and sashimi at affordable prices. | |

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|---|-------------|
| DA MAURIZIO..E1 | 076 344 709 |
| Classy italian restaurant in an extra-ordinary setting perched on the rocky shore | |

| | |
|--|-------------|
| SAVOEY..F4 | 076 341 171 |
| Live seafood by weigh in an open-style cafe. | |

C CLUBS

| | |
|---|-------------|
| MOLLY MALONE'S..F5 | 076 292 771 |
| Rocks with Irish gigs. Great atmosphere with tables to sit and admire the ocean and watch tourists passing by | |

| | |
|--|-------------|
| TAI PAN..G4 | 012 712 469 |
| Patong's favorite—voted top bar by Phuket Gazette. Live western music. | |

| | |
|---|-------------|
| BANANA DISCO..F4 | 012 712 469 |
| A nice and comfortable hangout with a drinking bar downstairs for the conservative, and a techno-funk dance floor upstairs for the energetic. | |

LEGEND & INDEX

KATA & KARON BEACH

KATA & KARON BEACH MAP

| H HOTELS | |
|--|---|
| ANDAMAN SEAVIEW..J4 | 076 398 111, 076 398 156-9 |
| CENTARA VILLAS..I1 | 076 286 300-9 |
| CENTARA KARON RESORT..J2 | 076 396 200-5 |
| CENTARA KATA RESORT..K6 | 076 370 300 |
| HILTON PHUKET ARCADIA RESORT..J3 | 076 396 038-44, 076 396 433-41 |
| KARONA TROPICAL RESORT..J5 | 076 286 406-10 |
| KARON PRINCESS..J3 | 076 286 484-6 |
| KARON VILLA PHUKET BEACH RESORT & SPA..I3 | 076 396 139-48 |
| KATA BEACH RESORT..K7 | 076 330 530-4 |
| KATA BHURI HOTEL & RESORT..K8 | 076 330 124-6 |
| KATA PALM RESORT..K6 | 076 284 334-8 |
| KATA THANI..K8 | 076 330 124-6 |
| MARINA PHUKET..J5 | 076 330 625, 076 330 517, 076 330 493-7 |
| ORCHIDACEA RESORT..J7 | 076 284 083, 076 330 182 |
| PEACH HILL HOTEL & RESORT..I5 | 076 330 603, 076 330 520-1 |
| PHUKET ISLAND VIEW..J4 | 076 396 452-6 |
| PHUKET ORCHID..J4 | 076 396 519-23 |
| RAMADA RESORT..I1 | 076 396 666-75 |
| SERENE RESORT..K7 | 076 330 149-50, 076 330 564 |
| SOUTH SEA KARON RESORT..I3 | 076 396 611-7 |
| THAVORN PALM BEACH..J4 | 076 396 090-3 |
| THE FRONT VILLAGE..J2 | 076 398 200-5 |
| THE WATERFRONT..I2 | 076 396 770 |
| TROPICAL GARDEN RESORT..K7 | 076 285 211-9 |

| + HOSPITAL | |
|-------------------|-------------|
| HEALTH CENTER..K3 | 076 398 111 |

| ● ATTRACTIONS | |
|--|-------------|
| DINO PARK MINI GOLF..J5 | 076 330 625 |
| The 18-hole themed mini-golf course; fun for the whole family with prehistoric outdoor entertainment, active volcano and dining complex. | |

| | |
|---|-------------|
| PHUKET SIMON CABARET..J1 | 076 342 011 |
| Featuring lady-boy performers in this exotic, hilarious and transvestite Broadway-style cabaret show. | |

| R R RESTAURANTS | |
|--|---------------|
| RATRI JAZZ..K5 | 076 333 538-9 |
| Ratri Jazztaurant is Phuket's funkiest, upmarket restaurant & live music venue with amazing sea views, overlooking spectacular Kata beach. | |
| THE BAY VIEW..I1 | 076 236 300 |
| @ Central Karon Village Overlooking the beach, it offers superb Thai & Western cuisine. | |
| THE CLIFF..I1 | 076 236 300 |
| @ Central Karon Village The freshest of Mediterranean-Asian cuisine with sweeping views of Karon. | |
| MOMTRI'S BOAT HOUSE..J7 | 076 330 015 |
| Elegant atmosphere right on the beach. Serving seafood, Thai & European cuisine with award-winning wine cellar. | |



TO KAMALA BEACH
NA-KHA-LE BAY

ANTONG KOROP
THE PRESIDENTIAL KALIM BAY HOTEL
JAWANNU CUP HOTEL & SPA

4233

BA MAURIZIO
BAAN BUN PA

PHRA BARAMI
MOSQUE

TO PHUKET TOWN

4029

WAT SUWAN KHIRI WONG

HAT U-THIT SONGROI PI

ANDATEL PATONG

CHALOEM PHRAKIAI SUITE

PATONG CITY HOTEL

HAT PATONG

ANDAMAN BEACH SUITE

CLUB ANDAMAN

SAI NAM YEN

PATONG

SAWATDIRAK

THE ROYAL PARADISE

IMPIRIANA PHUKET CASINO

IMMIGRATION

BAN SAI NAMYEN SCHOOL

PATONG BAY GARDEN

SAVOEY

BANG LA

BAANVA DISCO

BAITONG

PATONG BEACH

PATONG RESORT

BAAN THAI BEACH

SAEN SABAI

MONTANA GRAND PHUKET

PATONG BEACH

RUAMCHAI

COMFORT RESORT PATONG

AMAR CORAL BEACH

THAWIWONG

PATONG PALACE

SEA VIEW

SEA PEARL

SAVAN YIN DEE

BUS TO TOWN

AVANTIKA

THAWIWONG PRACHANUKHRO

PATONG MERLIN

HOLIDAY INN RESORT

HYTON LEE LAVADEE

PATONG SWISS DUANG QUANTUM JITT

COCONUT VILLAGE

KEPSAP

HORIZON BEACH

CLUB BAMBOO

SALA THAI

SIRINAD

TO KARON & KATA BEACHES

4028

W

N

E

S



Phuket Center Apartment

A photograph of a hotel room. Two wooden beds with slatted headboards are visible. Each bed has a white pillow and a patterned pillow. A nightstand between the beds holds a dark lamp, a vase of flowers, and a small book. Three framed abstract paintings hang on the wall above the beds. A wall-mounted lamp is also visible on the right wall.



Our Service Apartment is friendly & cozy. Our 70 rooms are fully furnished with modern & stylish furniture.



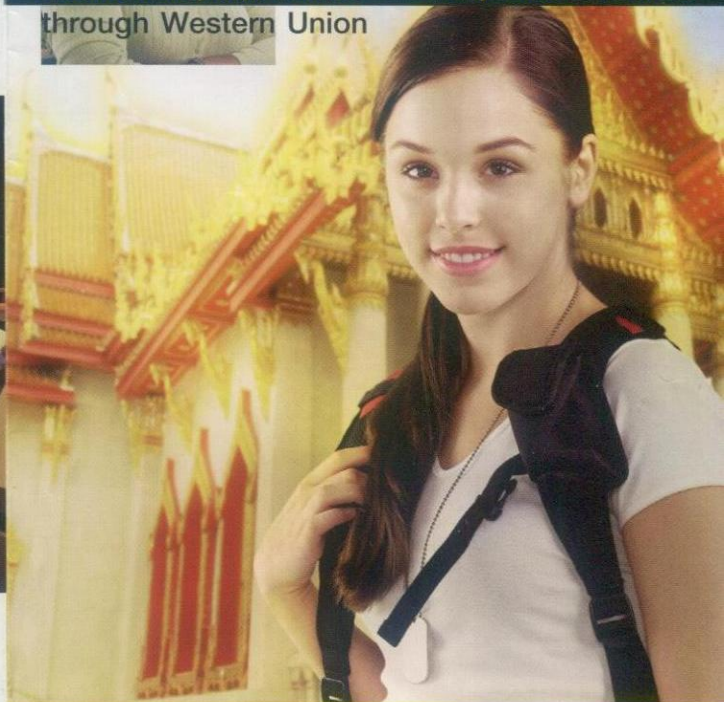


SALA Phuket Resort and Spa, the newest creation for SALA Resorts and Spas, is a dramatic 5 star pool villa resort featuring private swimming pools in 63 of the 79 rooms, villas and suites. Rare Sino-Portuguese architecture (indigenous to Phuket, Thailand), is combined with modern hotel facilities and amenities. In addition to extraordinary private pool villas and suites, SALA Phuket will also feature the romantic beachfront SALA Restaurant, chic Lobby Lounge and the indulging SALA Spa. Located on the golden sands of pristine Mai Khao beach, SALA Phuket Resort and Spa is one of Phuket's most romantic hideaways.

SALA PHUKET RESORT AND SPA
333 Moo 3 Maikhao, Thalang, Phuket 83110, Thailand
Tel: 66-76-338-888, Fax: 66-76-338-889
E-mail : info@salaphuket.com, www.salaphuket.com



Receive money in just minutes* from anywhere in the world through Western Union



Wherever you travel in Thailand, cash can be quickly transferred to you so you can make the most of life. With Western Union you can collect money in just minutes* after it is sent from anywhere around the world. No bank accounts are required and the receiver pays no fees. Enjoy superb convenience with our locations in Central Store and Zen.

Easy for Sender and Convenient for Receiver

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- Go to your nearest Western Union agent locations and fill in a "To Send Money" form.
- Hand in the completed form along with your money and identification document.
- Call the receiver to inform them the amount of money sent and Money Transfer Control Number (MTCN).

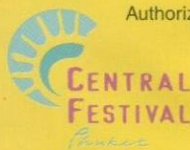
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- Go to your nearest Western Union agent locations and fill in a "To Receive Money" form. indicate the country the money was sent from, the full name of the sender, the MTCN and the amount you are expecting.
- Hand in the completed form along with an identification document.
- Collect money and receipt.

*Payment subject to agent locations hours of operation, differences in time zones and applicable restrictions. © 2005 Western Union Holding, Inc. All rights reserved.

Open Every Day

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Authorized Agents



What's in Central Festival Phuket

P2
3



Central

Central
Department Store

3



SFX Coliseum
Cinema



Sporting Gear & Apparel



Books & Music
& Stationery



Spa & Aromatherapy

2

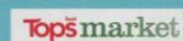


Money Transfer Services



Electronic Appliances

1



Tops Market

P2



Home Appliances



Business Supplies



CENTRAL FESTIVAL

Phuket

THE ANDAMAN'S
WORLD-CLASS
SHOPPING DESTINATION



CENTRAL FESTIVAL PHUKET



CENTRAL FESTIVAL PHUKET

120,000 square meters bursting with world-class products, Central Festival Phuket is the consummate one-stop shopping, non-stop entertainment complex for every Phuket resident and visitor. Enjoy the newest, largest, most complete shopping and entertainment complex in the South.

Fantastic Features include:

The dazzling new branch of **Central Department Store**. Thailand's most popular department store since 1947.

Power Buy - the island's best selection of consumer electronics.

Supersports - Thailand's #1 sporting goods store, you can play before you buy!

B2S - a mega-store packed with local & foreign book, music, stationery, arts and craft supplies.

Office Depot - boasting the best selection of office supplies and equipment in the South.

homeWorks D.I.Y - a paradise for the home decorator and do-it-yourselfer.

SFX Coliseum a 7-screen state-of-the-art multiplex with wall-to-wall screens, stadium and luxury honeymoon seating together with Bowling, and Karaoke entertainment to debut next year!

MORE FASHION, EXOTIC SOUVENIRS, INCREDIBLE FOOD PLUS 150 SPECIALTY SHOPS

Discover 150 stores with the widest selection of famous fashion brands and merchandise such as Guess, Lacoste, Esprit, Cerruti Jeans etc.

Food, Food, Food

Dive into delicious international cuisines: Japanese, Italian, Western, Asian and of course, Thai. Go local - try the Food Terrace for authentic local and Asian dishes. Clean, quick and tasty. Savour the 6 signature Asian cuisines at the new Asian concept restaurant & bar, **Phuja Nirvana** including Gourmet Workshop and Destiny Revelation Chamber.

ASIAN ARTS & CRAFTS



Superb Asian Arts & Crafts

Bring home exotic and unique Thai Handicrafts and exquisite silk from Jim Thompson, international award winning unique fabrics from Pasaya, Naraya's meticulously crafted purses, and brilliantly designed arts & crafts from Cocoon.

Sparkling Jewelry, Dazzling Gems

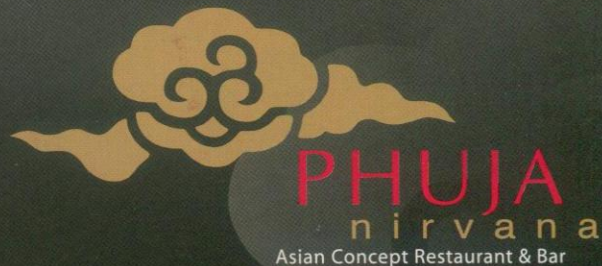
Shop confidently for brilliant precious gems and beautifully-designed settings at the many fine jewelry retailers in Central Festival Phuket. You'll find a refreshingly trustworthy and hassle-free environment for picking out something special.

Tourists can Do it All in One Place

One-stop Ultra-convenient Tourist Service Center For Phuket visitors, a one stop Tourist Center for booking tours, making airline & hotel reservations, arranging car rentals, money exchange and even a shuttle bus service.

Find everything you desire and more! At this tropical shopping resort Central Festival Phuket located minutes away from the beaches, downtown Phuket, and Phuket International Airport, at the island's main crossroads just west of town. Access is convenient either through public transportation, taxi, shuttle bus or private cars with over 1,000 parking spaces.

imagine nirvana



Phuja Nirvana...the first of its kind in the world.

A massive 4,000 square meter Restaurant and Trendy Bar in Phuket, Thailand, fusing 6 Asian concepts in an artistic and contemporary decor, Chinese, Japanese, Indian, Indonesian-Malay, Vietnamese and Thai.

Savour the six signature cuisines from these rich and beautiful Asian cultures.

The Phuja Nirvana Bar is the hippest place with nice chill-out/new world/club/cutting edge music to hang out. Also enrich and be enlightened at our

Destiny Revelation Chamber (Fortune-Telling),

Wine Lounge, Gourmet Workshop, Opium Den

and also a nice Arts/Handicrafts/Gifts Boutique;

Phujavana. All under one establishment,

one concept, 6 cultures, indulge in sumptuous foods, exotic drinks and cocktails in the heavenly ambience of modern Asia; experience enlightenment, enjoy Phuja Nirvana....

Phuja Nirvana-At Central Festival Phuket....
the Andaman's World Class Shopping
Phenomenon that has just arrived in Phuket.

Phuja Nirvana Operating Hours:

Restaurant: Daily 11am to 11pm

(last order at 10pm)

Bar: Mondays-Thursdays and Sundays 5pm-1am,
Fridays-Saturdays 5pm-2am

Reservations: 076 291 010

CENTRAL DEPARTMENT STORE



Central Department Store's Phuket branch is the newest in Thailand's most popular department store chain - a genuine shoppers' paradise.

Admire broad and enticing selections of men's and women's fashion such as Marks & Spencer, Liz Claiborne, Nautica & more. Find the best in beauty & cosmetics with world-renowned brands such as Lancôme, Clinique and Clarins. Check out Central's award-winning home decor department and don't forget to deck out the kiddos in the best in children's wear - brands such as Benetton are sold exclusively at Central.

Unparalleled service and convenience await you. Simply contact Central's Customer Service for further details about the following:

- 7% Tourist VAT Refund with 2,000 Bht.- minimum purchase per day.
- 5% Tourist Privilege Discount - Simply bring your passport to our Customer Service Counter and your Tourist Discount Card will be activated. All credit cards are welcome without surcharge.
- Shipping service and reliable freight forwarder to ship for you.
- Foreign Currency Service
- One Point Payment Service - Shop and choose from every department, we'll arrange all your purchases at our easy one-payment counter.
- English speaking staff
- Western Union Money Transfer Service

For further information about Central Phuket call: 076 291 000 and ask for Customer Service or visit our website: www.central.co.th

MEGA CONCEPT STORES



MEGA CONCEPT STORES



Supersports

Max fun! Shop & play at the coolest sports retailer in Asia. X-sports fans take the challenge of indoor rock climbing. Golfers check their swings with Digital Golf. Man vs. robot at Robopong. And try on the best range of top-brand sports gear, apparel, and footwear.



Power Buy

Jack into the future with cutting-edge electronics, computers and telecom devices. Ask Power Buy's staff for your tech Q & A and find the technology that fits your needs.



B2S

Avid readers, music-lovers & artists, don't miss the lots of books & magazines, Thai & English, the latest in international & local tunes. Plus, a wide range of stationery and supplies for writers & artists.



Office Depot

Find everything office in one place. All the supplies, equipment and services you need for your business or home office. Now it's all here.



homeWorks D.I.Y.

Wow! Paradise for the redecorator and do-it-yourselfer. Hand tools, power tools galore. A rainbow of paint hues. And plenty of free pro advice for your next project. A one-stop marvel for the home lover.



marketplace by TOPS

Thailand's leading supermarket guarantees the freshest, most hygienic foods, from local specialties to imported delicacies.

Highlights on a top choice wines and western ready-to-eat dishes. Labeling is in Thai and English. Shop by phone or fax at your convenience. Satisfaction is 100% guaranteed.

FOOD, GLORIOUS FOOD



INTERNATIONAL FAMILY RESTAURANTS

Central Festival Phuket reflects the Thais' delight in international cuisine. Find tasty Thai cuisine and yummy Japanese, Italian, Chinese, and Western fare.

FOOD TERRACE

Go local - try the food court for authentic local and Asian dishes. Clean, quick and tasty, a bustling venue of the noodle vendors & quick rice dishes. Faves include: Pork Leg and Rice, Pad Thai, and Hainan-style chicken.

And of course fast food for those on the go-go-go - enjoy your familiar fried chicken, noodles and pasta respectively at KFC, Oishi Ramen and The Pizza Hut.



PHUJA NIRVANA

the first of its kind in the world. A massive 4,000 square meter Restaurant and Trendy Bar in Phuket, Thailand, fusing 6 Asian concepts in an artistic and contemporary decor, Chinese, Japanese, Indian, Indonesian-Malay, Vietnamese and Thai. Savour the six signature cuisines from these rich and beautiful Asian cultures. The Phuja Nirvana Bar is the hippest place with nice chill out/new world/club/cutting edge music to hang out. Also enrich and be enlightened at our Destiny Revelation Chamber (Fortune-Telling), Wine Lounge, Gourmet Workshop, Opium Den and also a nice Arts/Handicrafts/Gifts Boutique, Phujavana. All under one establishment, one concept, 6 cultures, indulge in sumptuous foods, exotic drinks and cocktails in the heavenly ambience of modern Asia; experience enlightenment, enjoy Phuja Nirvana....

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Fridays-Saturdays 5pm-2am

Reservations: 076 291 010

STORE DIRECTORY



Accessories & Fashion

First Floor

BeBe
Bossini
Camel
Chaps
Nautica
Esprit
Lyn
Guess
Hush Puppies
Jaspal
Lacoste
Levi's
Novo
Play Boy
Sinequanone
Soul Edge
Vincci
Warner Bros'
Young Designer Brand

Second Floor

AA Footwear
AIIZ
City Chain
D Square
Great American Body
Kokawaii
Lee
Man U.
Ocean Tribes
Portland
Pusita Boutique Gallery
Samsonite
St. James Trend Ginz

Beauty / Health & Services

First Floor

The Body Shop
Yves Rocher

Second Floor

Apex Skin Center
Boots
C'est Chic
Cut & Curl
Dent Central Clinic
Essentials Next Generation
Toni & Guy
High Care Weyergans
Pan Clinic
Pola
Rachathewi Clinic
Svenson
Watsons

Third Floor

Marie France

Optical / Fashion Optical

Second Floor

Eye Lab
Hor Wan
Oakley
Optical 88

Beach Concept

Second Floor

Helping Hand
A Beach
Andaman Treasures
Cordial
Hunter Phuket
Katawaa
Loma
On The Beach
Oops!
P & V Shop
Pastel
Pat - Phuket
Sukko
Tiny Bear
Veerada Art & Gift
Sila Andaman

Jewelry

First Floor

Swarovski

Jewelry Center

Second Floor

Andaman Pearl
CP Gold
De Preco
Deluxe Gems
Diamond Today
Prima Gold
Sasipa Gems
Tawee Suwan
Vivid Fine Jewelry

Asian Arts & Crafts Home Decor

First Floor

Cocoon Design
Green Cotton
Jim Thompson
Naraya
Nasara
Pasaya
Shop Sanook

Book / Gift / Design Product

First Floor

Propaganda

Third Floor

B2S
Chery
Spice
The Book
Zook Zone

Photographic / Video Equipment

Second Floor

Big Camera
Ink Center
Multi AV
Power Buy
Powerprints Digital

Island Tourist Center

Second Floor

Apple Fujitsu
Life Book Shop
Boundary Travel
Club Car
Sweetland
Travel & Tour
Trip Trek
TT&T T-Shop
Phuket Smile Travel

Banking / Financial Services

Second Floor

Aeon
Quik Cash
Western Union
Bangkok Bank
Bank of Ayudhaya
Kasikorn Thai Bank
Thai Bank
Siam Commercial Bank

Food Terrace

Third Floor

Coffee Bean
Cafe' N More
In & Out
été
Salvatore's
Sandwich Man

Theme Restaurant & Bar

First Floor

Phuja Nirvana

Restaurants

First Floor

Zen

Third Floor

Black Canyon
Fuji
Hachiban Ramen
MK
Pun Pun
S & P
Sizzler
The Pizza Company
Yum Saab

Foods / Cafe' & Bakery

First Floor

Au Bon Pain
Auntie Anne's
Baskin Robbins
Coffee Fortey Cafe' Et Bar
In & Out
KFC
Mister Donut
Oishi Ramen
Pizza Hut
Starbucks Coffee
Swensen's

Second Floor

Iberry

Let marketplace

brings the world to you



มาร์เก็ตเพลส บาย ท็อปส์



ซูเปอร์มาร์เก็ตระดับโลก



ม

าร์เก็ตเพลส บาย ท็อปส์ ซูเปอร์มาร์เก็ตที่คัดสรรสิ่งดี ๆ

จากทั่วทุกมุมโลกเพื่อตอบสนองความต้องการของคุณ มากมาย
ด้วยสินค้าอุปโภคบริโภคคุณภาพทั้งในและต่างประเทศ

marketplace by TOPS always has a sensational
selection to answer to your every need. From basic local
varieties to exotic imported items, only the finest,
the freshest, and most innovative products are provided.

บริการเหนือระดับ

มาร์เก็ตเพลส บาย ท็อปส์ เสนอบริการที่เหนือระดับกว่า ด้วย
ป้ายราคา 2 ภาษา (ไทย, อังกฤษ) พนักงานล่ามภาษาอังกฤษ
และญี่ปุ่น บริการส่งสินค้าถึงรถ บริการส่งสินค้าถึงบ้าน และ
อีกหลายบริการที่มาร์เก็ตเพลส ตั้งใจทำเพื่อคุณ

Store Services

The marketplace provides unparalleled services to
enhance your shopping experience. Large easy-to-
read bilingual signs make it easy for you to find
your way around. Interpreter, Home Delivery and
Carry Out are among the services offered. Because
marketplace by TOPS is not just a place, it is Your
Place.



เปิดแล้ววันนี้

ที่ชั้น 1 เซ็นทรัล เฟสติวัล ภูเก็ต

NOW OPEN

1st Fl. Central Festival Phuket

marketplace

A Central Retail Company

LEGEND & INDEX KATA & KARON BEACH

H

HOTELS

| | |
|-------------------------------|----------------|
| ANDAMAN SEAVIEW..J4 | 076 398 111 |
| CENTRAL KARON VILLAGE..I1 | 076 286 300-9 |
| CENTRAL WATERFRONT SUITES..I2 | 076 396 770 |
| FELIX KARON PHUKET..I1 | 076 396 666-75 |
| FRONT VILLAGE..J2 | 076 398 200-5 |
| ISLANDIA PARK RESORT..J2 | 076 396 200-5 |
| JIVA KATA RESORT & SPA..K6 | 076 370 300 |
| KARON BEACH RESORT..J2 | 076 330 006 |
| KARON PRINCESS..J3 | 076 286 484-6 |
| KARON VILLA PHUKET | 076 396 139-48 |
| BEACH RESORT & SPA..I3 | |
| KARONA TROPICAL RESORT..J5 | 076 286 406-10 |
| KATA BEACH RESORT..K7 | 076 330 530-4 |
| KATA BHURI HOTEL & RESORT..K8 | 076 330 124-6 |
| KATA PALM RESORT..K6 | 076 284 334-8 |
| KATA THANI..K8 | 076 330 124-6 |
| MARINA PHUKET..J5 | 076 330 625 |
| ORCHIDACEA RESORT..J7 | 076 330 181 |
| PEACH HILL HOTEL & RESORT..I5 | 076 330 520-1 |
| PHUKET ARCADIA RESORT..J3 | 076 396 038-9 |
| PHUKET ISLAND VIEW..J4 | 076 396 452-6 |
| PHUKET ORCHID..J4 | 076 396 519-29 |
| SERENE RESORT..K7 | 076 330 148-50 |
| SOUTH SEA KARON RESORT..I3 | 076 396 611-7 |
| THAVORN PALM BEACH..J4 | 076 396 090 |
| TROPICAL GARDEN RESORT..K7 | 076 285 211-9 |

+

HOSPITAL

| | |
|-------------------|-------------|
| HEALTH CENTER..K3 | 076 398 111 |
|-------------------|-------------|

●

ATTRACTIONS

| | |
|---|-------------|
| DINO PARK MINI GOLF..J5 | 076 330 625 |
| The 18-hole themed mini-golf course; fun for the whole family with prehistoric outdoor entertainment, active volcano and dining complex. | |

| | |
|--|-------------|
| PHUKET SIMON CABARET..J1 | 076 342 011 |
| Featuring lady-boy performers in its exotic, hilarious and transvestite Broadway-style cabaret show. | |

R

RESTAURANTS

| | |
|---|-------------|
| THE BAY VIEW..I1 | 076 236 300 |
| @ Central Karon Village One of Central Karon Village restaurants overlooking the beach; offers Thai & Western cuisine. | |

| | |
|---|-------------|
| THE CLIFF..I1 | 076 236 300 |
| @ Central Karon Village The freshest of Mediterranean-Asian cuisine with sweeping views of Karon. | |

| | |
|---|-------------|
| MOMTRI'S BOAT HOUSE..J7 | 076 330 015 |
| Elegant atmosphere right on the beach Serving seafood, Thai & European cuisine with award- winning wine cellar. | |

LEGEND & INDEX

PHUKET TOWN / CITY MAP

| | | |
|-----------|---|--------------------------|
| T | TOURIST INFORMATION | |
| | PHONE DIRECTORY ASSISTANCE | 1133 |
| | OVERSEAS PHONE SERVICE | 100 |
| | TOURISM AUTHORITY OF THAILAND (TAT) | 076 212 213, 076 211 036 |
| E | EMERGENCY | |
| | POLICE | 191 |
| | FIRE | 199 |
| | TOURIST POLICE..01 | 1699, 1155 |
| | MARINE POLICE..17 | 076 211 833 |
| | PROVINCIAL POLICE | 076 212 155 |
| G | GOVERNMENT SERVICES | |
| | INTERNATIONAL AIRPORT CUSTOMS..T6 | 076 327 230-79 |
| | HARBOR MASTER | 076 211 105 |
| | IMMIGRATION..T7 | 076 391 174 |
| | TELECOM CENTER | 076 212 108 |
| | POST & TELEGRAPH..R4,S4 | 076 216 861-4 |
| | WEATHER BUREAU | 076 211 020 |
| | | 076 327 330 |
| A | AIRLINE OFFICES | |
| | BANGKOK AIRWAYS..R3 | 076 225 033-5 |
| | DRAGON AIR..T4 | 076 217 300-1 |
| | MALAYSIA AIRLINES..R3 | 076 216 675 |
| | PHUKET AIR | 076 220 184-5 |
| | ORIENT AIR | 076 328 620 |
| | THAI AIRWAYS..Q4 | 076 211 195 |
| H | HOSPITALS | |
| | ADVENTIST..S1 | 076 212 386 |
| | PHUKET BANGKOK..P1 | 076 254 421-30 |
| | PHUKET INTERNATIONAL..02 | 076 249 400 |
| | SIRIROJ HOSPITAL..R4 | 076 249 400 |
| | WACHIRA..R2 | 076 217 293-8 |
| | CAR RENTAL | |
| | Avis | 02 251 1131-2 |
| | Budget | 02 203 0250 |
| M | MOTELS | |
| | METROPOLE HOTEL..S5 | 076 215 050 |
| | PEARL VILLAGE PHUKET..S5 | 076 340 106-9 |
| | PHUKET MERLIN..R3 | 076 340 037 |
| S | SHOPPING CENTERS | |
| | CENTRAL FESTIVAL PHUKET..N3 | 076 291 111 |
| | ROBINSON OCEAN PLAZA..T6 | 076 256 500-3 |
| | RECREATION | |
| | THE PRIVILEGE SPA..N3 | 076 209 009-12 |
| | @ Central Festival Phuket | |
| SM | SUPERMARKETS | |
| | BIG C..02 | 076 249 444-6 |
| | marketplace by TOPS..N3 | 076 249 951-3 |
| | @ Central Festival Phuket | |
| R | RESTAURANTS | |
| | CENTRAL FESTIVAL PHUKET..N3 | 076 291 000 |
| | Houses 30 family & international fast-food chains and restaurants not to mention the food terrace in a modern atmosphere. (See lists of restaurant on store directory page) | |
| | KRA JOK SEE..R5 | 076 217 903 |
| | Great old-style decor with selection of meat and fish dishes; try the delicious "haw mok talay" (steamed seafood curry wrapped in banana leaf). | |
| | RUN JEE NGUAT..R4 | |
| | A long-running local institution serving Phuket's most famous dish "kanom jeen." | |
| C | CLUBS & ENTERTAINMENT | |
| | PHUJA NIRVANA..N3 | 076 291 010 |
| | @ Central Festival Phuket | |
| | The Hippest Asian Concept Restaurant & Bar Featuring 6 Asian cuisines, Cultural Studio, Gourmet Workshop, Wine Cellar and Destiny Revelation Chamber. | |
| | JAMMIN' MUSIC CLUB..Q5 | 076 220 189-90 |
| | A gathering place for both locals & expats. Live music featuring rock, pop and jazz. | |
| | SF COLISEUM..N3 | 076 209 000 |
| | @ Central Festival Phuket | |
| | 7-screen world-class multiplex with bowling and karaoke. | |

- WAT
- CHINESE TEMPLE
- CHURCH
- POST OFFICE
- BUS TERMINAL
- GAS STATION
- BANK
- POLICE STATION

KHAO RANG (RANG HILL)..Q2
Rang Hill is crowned by a public fitness park that provides fine views of the city and jungle below, as well as sea views.

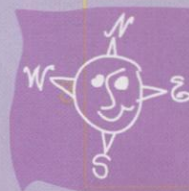
CENTRAL FESTIVAL PHUKET..N3
A world-class one-stop shopping & entertainment complex featuring Thailand's best department store, Central, 150 specialty stores, 30 international & family restaurants, state-of-the-art 7-screen SF Coliseum multiplex, bowling, karaoke, not to mention financial & tourist center and all in one convenient location.

SINO PORTUGUESE ARCHITECTURE..Q4-S4
Follow the yellow path to discover Sino-Portuguese architecture. These magnificent historical buildings have been built over centuries by wealthy Chinese settlers. Richly decorated exteriors influenced by European design yet on the inside unadorned, simple shophouse interior.

LOCAL FOOD..R4,R5
Tasty dishes include: "Kanom Jeen" (Chinese white noodles, served with "Pak No" (mixed local veggies) and "Haw Mok Pla" (spicy fish wrapped in banana leaf); also try "Mo Hong" (Chinese pork soup), and the popular dessert, "O E" (sweet jelly with caramel and ice).

WAT BANG NIEW..T6
A Chinese temple dedicated to the deities Siew, Hok and Lok who are responsible for Longevity, Wealth and Happiness.

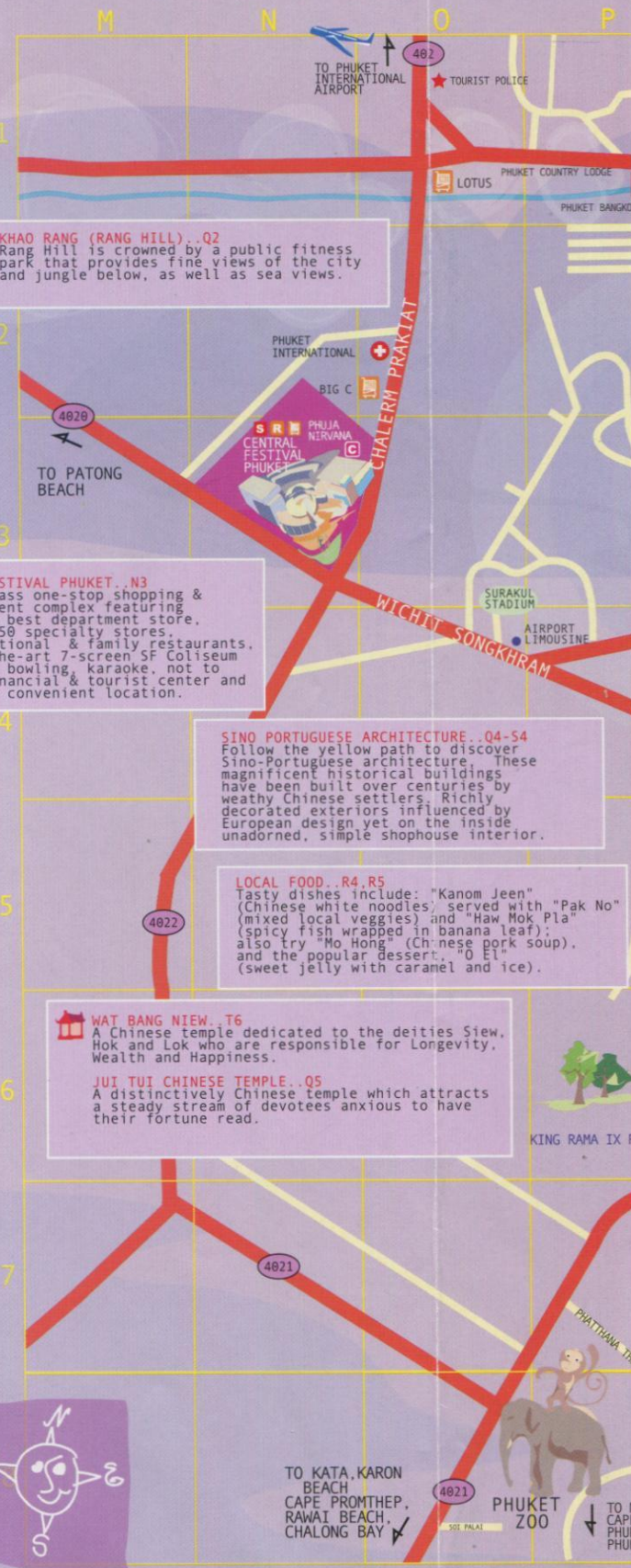
JUI TUI CHINESE TEMPLE..Q5
A distinctively Chinese temple which attracts a steady stream of devotees anxious to have their fortune read.



TO KATA, KARON BEACH, CAPE PROMTHEP, RAWAI BEACH, CHALONG BAY

PHUKET ZOO

TO M CAPE PHUK



[illegible]

TEMPLE..Q5
Chinese temple which attracts
of devotees anxious to have
bad.

TO KATA, KARON
BEACH
CAPE PROMTHEP
RAWAI BEACH,
CHALONG BAY

PHUKET

TO MAKHAM BAY,
CAPE PANWA,
PHUKET AQUARIUM,
PHUKET PORT

LEGEND & INDEX PATONG BEACH

H

HOTELS

| | |
|---|----------------|
| AMARI CORAL BEACH..E6 | 076 340 106-9 |
| ANDAMAN BEACH SUITE..F2 | 076 340 879 |
| AVANTIKA BOUTIQUE HOTEL..F6 | 076 292 801-8 |
| BAAN LAIMAI BEACH RESORT..F5 | 076 292 956-9 |
| BAAN SUKHOTHAI HOTEL..G4 | 02 246-0368 |
| BAAN THAI BEACH RESORT..F5 | 076 340 850-4 |
| BAAN YIN DEE BOUTIQUE HOTEL..E7 | 076 294 104-7 |
| BURASARI RESORT..F6 | 076 394 456 |
| CLUB ANDAMAN BEACH RESORT..F2 | 076 340 530 |
| CLUB BAMBOO BUNGALOWS..H6 | 076 345 345 |
| COCONUT VILLAGE..F6 | 076 340 146-9 |
| COMFORT RESORT PATONG..F6 | 076 345 700 |
| DIAMOND CLIFF RESORT & SPA..E1 | 076 340 501-6 |
| DUANGJITT RESORT..F6 | 076 340 778-9 |
| HOLIDAY INN RESORT..F5 | 076 340 608-9 |
| HORIZON BEACH RESORT..F5 | 076 292 526-30 |
| HYTON LEELAVADEE HOTEL..F6 | 076 340 452 |
| IMPIANA PHUKET CABANA..F3 | 076 342 100 |
| LE MERIDIEN PHUKET..E7 | 076 381 157-65 |
| MONTANA GRAND PHUKET HOTEL..G5 | 076 394 181-2 |
| NOVOTEL..E1 | 076 342 777 |
| PATONG BAY GARDEN RESORT..F4 | 076 340 297-8 |
| PATONG BEACH HOTEL..G4 | 076 340 301-2 |
| PATONG CITY HOTEL..E1 | 076 342 150-5 |
| PATONG LODGE..E1 | 076 341 020-4 |
| PATONG MERLIN HOTEL..F6 | 076 340 037-41 |
| PATONG RESORT HOTEL..G4 | 076 340 037-41 |
| PATONG SWISS QUANTUM RESIDENCE & HOTEL..F6 | 076 340 9333 |
| THE ROYAL PARADISE HOTEL..G3 | 076 340 666-9 |
| SEA PEARL BEACH..F6 | 076 341 122 |
| SEA VIEW PATONG HOTEL..E6 | 076 341 300-4 |
| THARA PATONG BEACH RESORT..F3 | 076 340 135 |
| THE RESIDENCE KALIM BAY PHUKET..E1 | 076 342 211 |

+

HOSPITALS

| | |
|------------|-------------------------|
| PATONG..G3 | 076 340 444, 342 633 |
|------------|-------------------------|

R

RESTAURANTS

| | |
|--|-------------|
| BAAN RIM PA..E1 | 076 340 789 |
| Delicious Thai cuisine in a traditional teak house ambience. Stunning ocean view tables available. | |

| | |
|--|-------------|
| ZEN..F5 | 076 293 053 |
| Japanese restaurant featuring super fresh sushi and sashimi at affordable prices. | |

| | |
|---|-------------|
| DA MAURIZIO..E1 | 076 344 709 |
| Classy italian restaurant in an extra- ordinary setting perched on the rocky shore | |

| | |
|--|-------------|
| SAVOEY..F4 | 076 341 171 |
| Live seafood by weigh in an open-style cafe. | |

C

CLUBS

| | |
|--|-------------|
| MOLLY MALONE'S..F5 | 076 292 771 |
| Rocks with Irish gigs. Great atmosphere with tables to sit and admire the ocean and watch tourist passers-by | |

| | |
|---|-------------|
| TAI PAN..G4 | 012 712 469 |
| Patong's favorite - voted top bar by Phuket Gazette. Live western music. | |

| | |
|--|--|
| BANANA DISCO..F4 | |
| A nice and comfortable drinking bar downstairs for the conservative, and a techno-funk dance floor upstairs for the energetic. | |

KATA & KARON BEACH MAP



LAGUNA, BANG THAO & KAMALA BEACH MAP



LEGEND & INDEX



HOTELS

| | |
|--------------------------------------|---------------|
| THE ALLAMANDA..C1 | 076 324 359 |
| AMANPURI RESORT..A3 | 076 324 333 |
| BANYAN TREE RESORT..C1 | 076 324 374 |
| THE CHEDI..B3 | 076 396 770 |
| DUSIT LAGUNA..B2 | 076 324 324 |
| KAMALA BAY TERRACE..A5 | 076 398 200-5 |
| KAMALA BEACH..B4 | 076 396 200-5 |
| LAGUNA BEACH..C2 | 076 324 352 |
| LAYAN BEACH RESORT & SPA VILLAGE..B1 | 076 330 006 |
| PANSEA..A3 | |
| SHERATON GRANDE LAGUNA..C2 | 076 324 101 |

ATTRACTIONS

| | |
|---|---------------|
| PHUKET FANTASEA..B4 | 076 271 133-5 |
| A spectacular must-see show that presents Thai culture creatively infused with acrobatics, pyrotechnics, aerial ballet, magical illusions, dazzling light work, stunning sets and more than 30 elephants. | |

RECREATION

| | |
|---------------------------|---------------|
| BANYAN TREE GOLF CLUB..C1 | 076 270 991-2 |
| BANYAN TREE SPA..C1 | 076 324 374 |

PATONG BEACH MAP



70 KM. (3.5 HR.)

One of the best diving spots. The Similan Island is a world-renowned naturalist's paradise, composed of 9 islands of fantastic natural surroundings, clear azure sea, white sandy beach and deep thriving coral reefs. The best diving months are between December and May.

Mai Khao Beach is a peaceful and serene protected area, thus unsuitable for swimming; this is a fragile ecosystem used as an egg-laying ground for sea turtles between November and February.

Blue Canyon Country Club was recently named the Asian & Pacific Golf Resort of the Year 2000. Cradled in a secluded lush valley against a backdrop of majestic mountains, the course basks in Phuket's tropical sunshine.

Nai Yang Beach, an isolated beach set in a national park, ideal for a picnic or swimming and features a beautiful coral reef.

Nai Thon Beach is a quiet bay popular with sunbathers, protected at both ends by granite outcrops. A few hundred meters south, you can escape the hordes and enjoy total privacy.

Bang Thao Beach is ideal for windsurfing and yachting, and the Phuket Laguna Triathlon is held here every December. Horseback riding can also be enjoyed here.

Pansea Beach is one of Phuket's finest sandy beaches; great snorkelling at the adjacent reefs.

Surin Beach features a steeply sloping sand shelf so not a swimming beach, but it is loved for its privacy and perfect for sunbathers wanting to flee the crowds.

Kamala Beach is incredibly beautiful, perfect for snorkelling and scuba, and dominated by a Muslim fishing village hence great for trying some titillating Muslim fare.

Right behind the famous three-kilometer white sand **Patong Beach** are bargain-priced, colorful stalls displaying all kinds of clothing, leather goods and Thai handicrafts. After dark, most of the atmosphere is created by the scores



ISLAND GUIDE

KRABI

PHANG-NGA

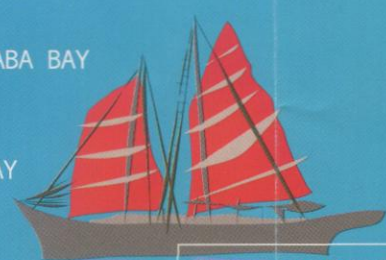
PHAO

YAN SABA BAY

MAN BAY

KLANG

SON BAY



Phang-nga Bay Best Sea Canoe Spot. A must for tourists in Phuket. The bay is attractive for its seascape; numerous weird limestone outcrops, cliffed islets rising steeply from the sea (3 hrs. by boat)

LAWA YAI

PAYU

LAWA NOI

NGAM

KUNG BAY

RAET

NAKHA YAI

PO BAY

NAKHA NOI

Khao Pra Thaeo Wildlife Sanctuary is a 2000-hectare reserve nestled in the island's mountainous north. There are some fine jungle hikes to enjoy in this park, along with dramatic waterfalls and endemic flora and fauna, including the White Backed Palm, a fan-shaped leaf found only on the island, and rare gibbons, civets, langur and mouse deer.

Wat Pra Tong means Temple of the Golden Buddha Image, but the statue is largely buried and only the head and shoulders remain above ground.

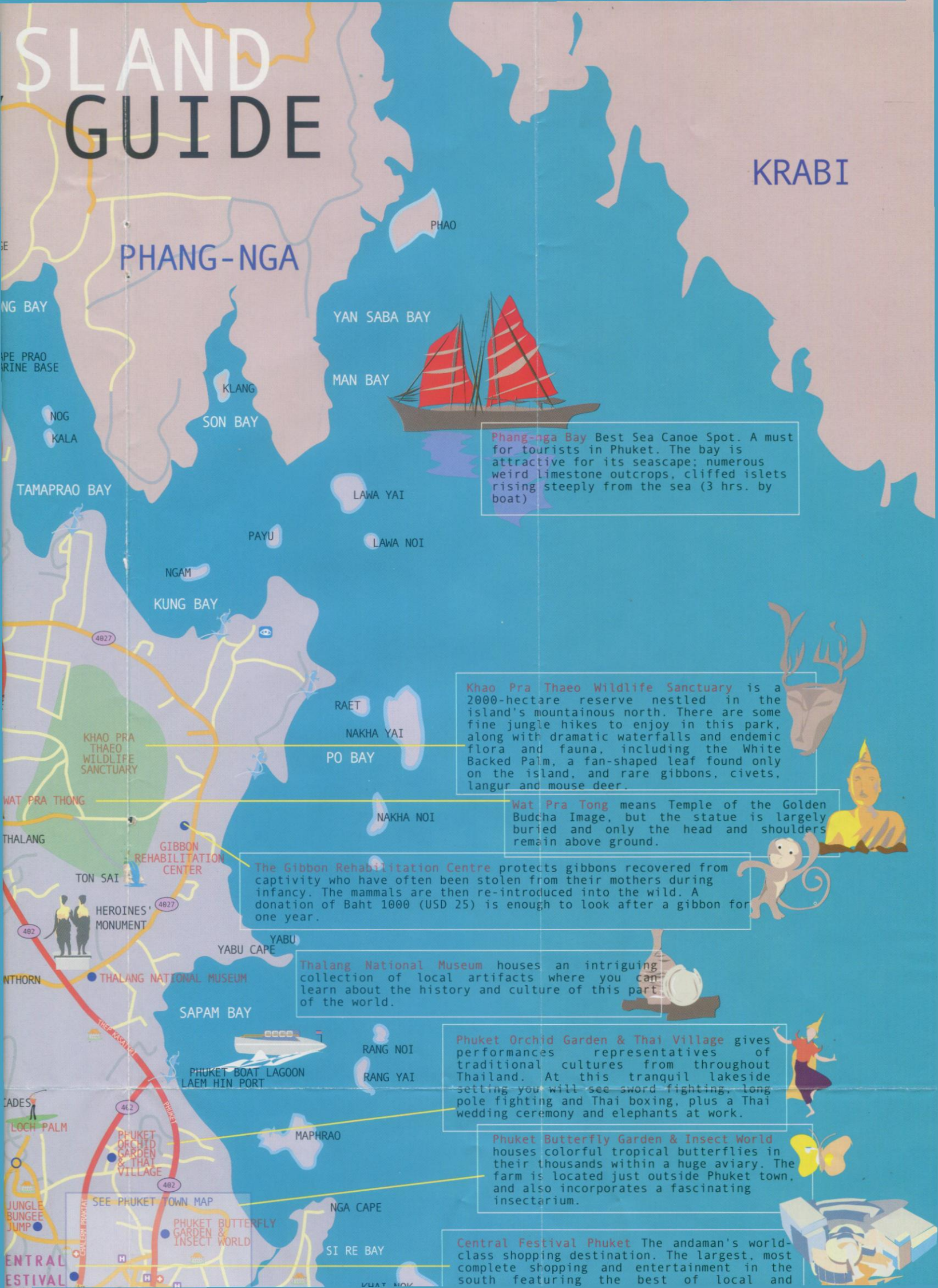
The Gibbon Rehabilitation Centre protects gibbons recovered from captivity who have often been stolen from their mothers during infancy. The mammals are then re-introduced into the wild. A donation of Baht 1000 (USD 25) is enough to look after a gibbon for one year.

Thalang National Museum houses an intriguing collection of local artifacts where you can learn about the history and culture of this part of the world.

Phuket Orchid Garden & Thai Village gives performances representatives of traditional cultures from throughout Thailand. At this tranquil lakeside setting you will see sword fighting, long pole fighting and Thai boxing, plus a Thai wedding ceremony and elephants at work.

Phuket Butterfly Garden & Insect World houses colorful tropical butterflies in their thousands within a huge aviary. The farm is located just outside Phuket town, and also incorporates a fascinating insectarium.

Central Festival Phuket The andaman's world-class shopping destination. The largest, most complete shopping and entertainment in the south featuring the best of local and



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Right behind the famous three-kilometer white sand **Patong Beach** are bargain-priced, colorful stalls displaying all kinds of clothing, leather goods and Thai handicrafts. After dark, most of the atmosphere is created by the scores of neon-lit bars and seafood restaurants.

Karon Beach is another of the beautiful, west-coast beaches that have made Phuket famous. Separated from Patong by a large headland, it's more family-oriented, and one of the longest of the island's beaches, about four kilometers. All hotels are set back from the road.

Kata Beach is comprised of a half-moon crescent of white sand lining a bay cut deep between two green headlands. Just outside the bay lies a small rounded island. In the high season the water here is crystal clear, calm and warm.

Nai Harn Beach boasts white sands and good underwater visibility, a boon for snorkellers. Two beautifully landscaped lagoons are set back from the beach, surrounded by rubber trees and bougainvillea. At the northern end of the beach, the exclusive Phuket Yacht club can be found.

Rawai Beach is quieter and much less commercialized than Patong, and is also an effective departure point to surrounding islands. **Cape Promthep** here is a famous viewpoint to watch the glowing sunsets, or the bay below with its reflecting coral reefs.

Phuket Shell Museum is a well-ordered private collection of seashells from the waters of Phuket and beyond, including fossils and a gigantic 250 kg shell.

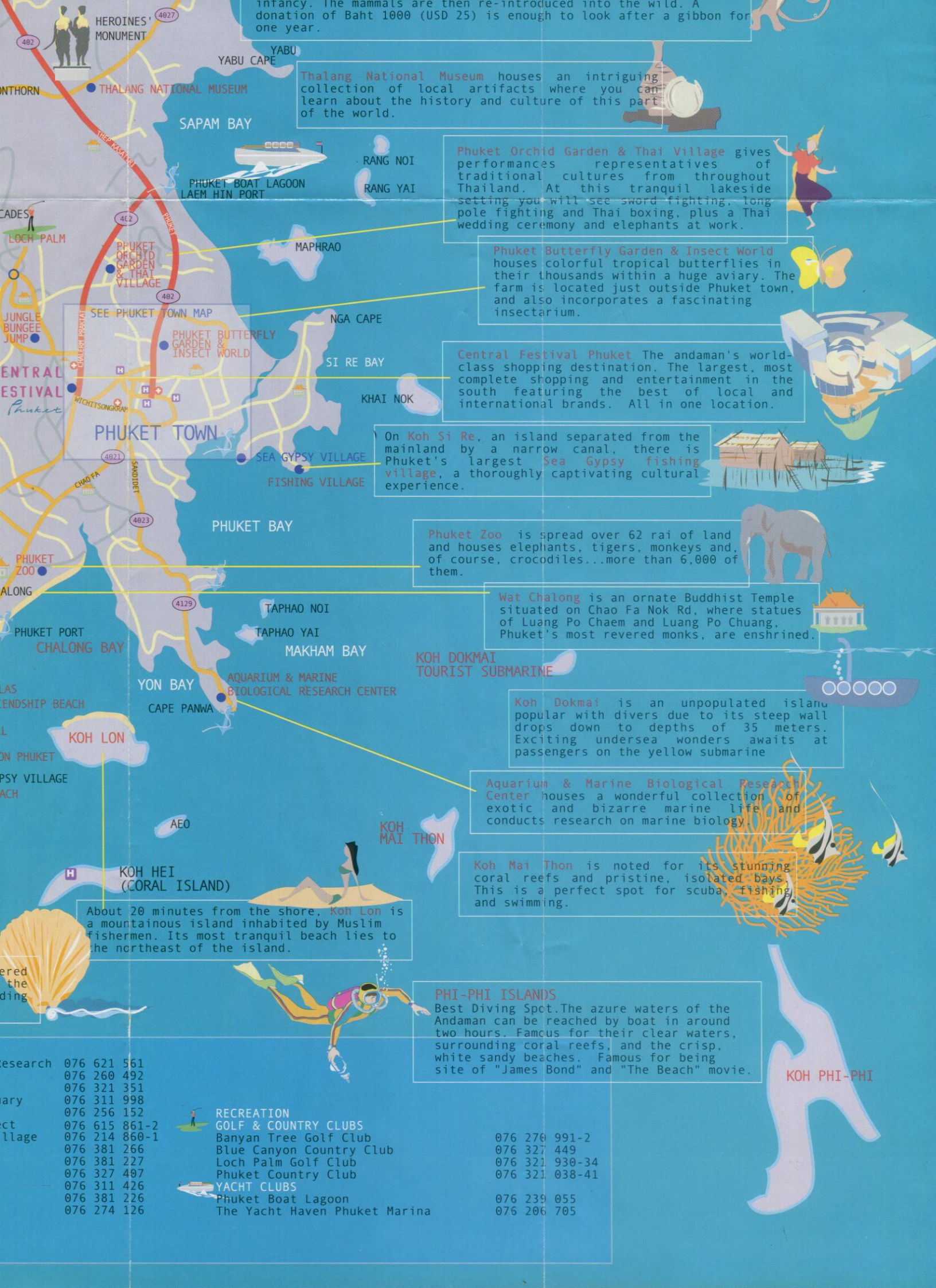
H HOTELS

| | |
|-------------------------------|----------------|
| Andaman White Beach Resort | 076 316 300 |
| Atlas | 076 381 286 |
| Coral Island Resort | 076 281 060-2 |
| Crown Nai Yang Suite | 076 327 420-9 |
| Evasion Phuket | 076 381 010-7 |
| Friendship Beach | 076 383 694 |
| JW Marriot | 076 338 000 |
| Le Meridien Phuket Yacht Club | 076 340 480-5 |
| Merlin Beach Resort | 076 294 300 |
| Meridien Phuket | 076 340 480-5 |
| Nai Harn Resort | 076 289 333 |
| Novotel Coralia | 076 342 777 |
| Panwa Beach Resort | 076 393 300-10 |
| Panwaburi Hotel | 076 200 800 |
| Pearl Village | 076 337 015 |
| Siam Phuket | 076 381 346 |

● ATTRACTIONS

| | |
|---------------------------------------|---------------|
| Aquarium & Marine Biological Research | 076 621 561 |
| Gibbon Rehabilitation Centre | 076 260 492 |
| Jungle Bungee Jump | 076 321 351 |
| Khao Pra Thaeo Wildlife Sanctuary | 076 311 998 |
| Koh Dokmai Tourist Submarine | 076 256 152 |
| Phuket Butterfly Garden & Insect | 076 615 861-2 |
| Phuket Orchid Garden & Thai Village | 076 214 860-1 |
| Phuket Sea Shell Museum | 076 381 266 |
| Phuket Zoo | 076 381 227 |
| Sirinad Marine National Park | 076 327 497 |
| Thalang National Museum | 076 311 426 |
| Wat Chalongs | 076 381 226 |
| Wat Pra Thong | 076 274 126 |

RECREATION
GOLF
Banyan
Blue
Loch
Phuket
YACHT
Phuket
The Y



infancy. The mammals are then re-introduced into the wild. A donation of Baht 1000 (USD 25) is enough to look after a gibbon for one year.

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On **Koh Si Re**, an island separated from the mainland by a narrow canal, there is Phuket's largest **Sea Gypsy fishing village**, a thoroughly captivating cultural experience.

Phuket Zoo is spread over 62 rai of land and houses elephants, tigers, monkeys and, of course, crocodiles...more than 6,000 of them.

Wat Chalong is an ornate Buddhist Temple situated on Chao Fa Nok Rd, where statues of Luang Po Chaem and Luang Po Chuang, Phuket's most revered monks, are enshrined.

KOH DOKMAI TOURIST SUBMARINE

Koh Dokmai is an unpopulated island popular with divers due to its steep wall drops down to depths of 35 meters. Exciting undersea wonders awaits at passengers on the yellow submarine

Aquarium & Marine Biological Research Center houses a wonderful collection of exotic and bizarre marine life and conducts research on marine biology.

Koh Mai Thon is noted for its stunning coral reefs and pristine, isolated bays. This is a perfect spot for scuba, fishing and swimming.

PHI-PHI ISLANDS

Best Diving Spct. The azure waters of the Andaman can be reached by boat in around two hours. Famous for their clear waters, surrounding coral reefs, and the crisp, white sandy beaches. Famous for being site of "James Bond" and "The Beach" movie.

KOH PHI-PHI

HEROINES' MONUMENT

SAPAM BAY

PHUKET BOAT LAGOON
LAEM HIN PORT

RANG NOI
RANG YAI

MAPHRAO

NGA CAPE

SI RE BAY

KHAI NOK

PHUKET TOWN

SEA GYPSY VILLAGE
FISHING VILLAGE

PHUKET BAY

TAPHAO NOI

TAPHAO YAI

MAKHAM BAY

YON BAY

CAPE PANWA

AQUARIUM & MARINE
BIOLOGICAL RESEARCH CENTER

KOH LON

KOH HEI
(CORAL ISLAND)

About 20 minutes from the shore, **Koh Lon** is a mountainous island inhabited by Muslim fishermen. Its most tranquil beach lies to the northeast of the island.

KOH MAI THON

Research 076 621 561
076 260 492
076 321 351
ary 076 311 998
076 256 152
ct 076 615 861-2
llage 076 214 860-1
076 381 266
076 381 227
076 327 407
076 311 426
076 381 226
076 274 126

RECREATION

GOLF & COUNTRY CLUBS
Banyan Tree Golf Club
Blue Canyon Country Club
Loch Palm Golf Club
Phuket Country Club

YACHT CLUBS

Phuket Boat Lagoon
The Yacht Haven Phuket Marina

076 270 991-2
076 327 449
076 321 930-34
076 321 038-41

076 239 055
076 206 705

GETTING AROUND

Car Rental Self-Drive

Car/Motorcycle rental is the most economical way to travel the island. Be sure you carry an international license and Thai traffic is left-hand drive... When driving, also look out for speeding motorcycles cutting close to you or lurking in your "blind spot"...

Car Rental with Driver

For those with more a sense of comfort than adventure, contact your hotel to arrange car rental with a local driver. Rates quoted are for half day and full day.

Tuk Tuk

For trips of any duration at any time of day, the tuk tuk is the most efficient. State your destination and agree on the price before setting off! Rates depend on your bargaining skill.

Metered Taxis

Metered Taxis are available. Please ask your hotel concierge for assistance and fare information.

"Song Taew" / Bus

If heading off to other beaches and sites during the day, you also have the option of a local "song taew" (open-air truck). There is "song taew" service to most parts of the island. All the them run in a loop from Phuket Town and back again. The terminal in Phuket town is at the fresh food market ("talad sod"). All "song taews" have signs of their destination, and run until 6pm. There are no bus stops in Phuket. All you need to do is flag one down like a taxi. The fare ranges from 15 to 25 Bht depending on destination.

DISTANCE FROM PHUKET TOWN

| | km | SongTaew Bht.- | Tuk-Tuk Bht.- |
|-------------------------|----|-------------------|------------------|
| Cape Panwa | 7 | 15.- | 80.- |
| Cape Phromthep | 19 | 25.- | 250-350.- |
| Central Festival Phuket | 4 | 15.-* | 40-80.- |
| Chalong Bay | 12 | 15.- | 100.- |
| Heroines' Monument | 12 | 15.- | 100.- |
| Kamala Beach | 26 | 25.- | 300-400.- |
| Kata Beach | 17 | 20.- | 200-300.- |
| Karon Beach | 20 | 20.- | 200-300.- |
| Nai Harn Beach | 18 | 25.- | 250-300.- |
| Nai Yang Beach | 30 | 30.- | 250-350.- |
| Patong Beach | 15 | 15.- | 250-350.- |
| Phuket Airport | 32 | NA | 350-500.- |
| Rawai Beach | 18 | 20.- | 150-200.- |
| Surin Beach | 24 | 20.- | 300-400.- |

* Micro Bus

WESTERN UNION

MONEY TRANSFER

Uniting People with PossibilitiesSM



Available everyday till 8 p.m.
at Central Festival Phuket
on 2nd Fl., Tourist Center Zone
3rd Fl., Next to Financial Center
Tel. 0 7629 1000 ext 2319,2334

Authorised agents :

Call Center Tel. 0 2254 7000
E-mail : westernunion@central.co.th





FESTIVAL & OTHER ATTRACTIONS

Festivals

Highlights of Phuket's color festivals include the Vegetarian Festival (approx October) - a time of purification marked by displays of body piercing and fire-walking. Also, see Chao Le (Sea Gypsy) Boat Floating Festival in the villages of Rawai and Sapam during the sixth and eleventh lunar months. See ISLAND MAP.

Dining & Clubbing

Phuket boasts a unique cuisine with dishes blending Hokkien Chinese style with southern Thai. See CITY MAP for best local dishes. Visitors should also try the fresh seafood, and of course the indigenous Thai and other international fare - find Japanese sushi, Italian pastas, Chinese dim sum - great tastes and great prices! A host of enticing entertainment venues can be found for the night owls. See CITY AND BEACH MAP.

Sports & Leisure

Golfies will revel in gorgeous championship courses - blue ocean, lush greens - just like tee-ing off in Paradise. BEST courses: Blue Canyon, Banyan Tree, Phuket Country Club, and Loch Palm. See ISLAND MAP.

Spa Culture

Beyond traditional Thai massage, and surrounded by the beauty of nature, Phuket spas seek to elevate you to spiritual heights of tranquility and revelation. BEST Spas: Banyan Tree, The Privilege Spa @ Central Festival Phuket. See ISLAND MAP.

More Attractions

See ISLAND, CITY, BEACH MAP.

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FROM JUNGLE TO TOWN

...Downtown...

City Views

Visit the century-old Sino-Portuguese mansions of Hokkien Chinese mining moguls. Dutch, English, and Greco-Roman influences blend to create a charming, attractive, and unique colonial atmosphere. BEST Heritage Spots: Thalang, Krabi and Ranong Roads. See CITY MAP.

Shop 'til you drop

For great shopping in Phuket look for local batik products, cultured pearls, nielloware, and pewterware in town. Don't miss the newly-opened Central Festival Phuket - everything from Asian arts & handicrafts to fine local & international fashion can be found just minutes from the town, airport, and beaches. BEST Shopping: Central Festival Phuket, local mom & pop shops on Ratsada, Phangnga, Montri, Yaowarat Roads. See CITY MAP.

Wats & Mosques

Diverse religions and places of worship reflect the cultural mix of Phuket. Chinese Buddhist temples like Wat Bang Niew are dedicated to the Chinese deities of Longevity, Wealth and Happiness. Beyond that, find mosques in the Kamala Beach area. INTERESTING sites: Wat Bang Niew, Wat Mongkol Nimit, Wat Chalong, Wat Pra Tong. See ISLAND and CITY MAP.

Observation Points

For spectacular cityscape views, try Khao Rang, the Karon/Kata overlook at midpoint 4025 between Nai Harn and Kata, and Sunset Point at Cape Promthep. See ISLAND and CITY MAP.

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FROM SEA TO JUNGLE

Sail away...sail away...sail away

A world-famous yachting destination, chartering a boat or yacht is a great way to see the neighboring islets and enjoy spectacular Andaman sunsets. Bare boat and full crew available for hire. Also, try a longtail, speedboat, or Chinese junk. See ISLAND MAP for BEST yacht clubs.

Sea Canoe

Into "spelunking?" Probe the myriad sea caves and lagoons of Pha-Nga Bay. Detach from man's "matrix" and immerse yourself in the magnificence of nature - free of noise, litter, or power lines! Relax and see sea eagles and otters play among scenic limestone formations. Best sea canoe spot - Pha-Nga Bay. See ISLAND MAP.

Island Getaways...

Castaway to the idyllic isle best-suited for you. Find deep-sea fishing, coral diving, pearl farming, sunbathing & swimming. BEST islands: Koh Lon, Koh Mai Thon, Koh Hei/Coral Island, Koh Dokmai, Koh Similan and Koh Phi Phi. See ISLAND MAP.

WIDE SEA DENSE JUNGLE

Into the Hills...

Take an elephant trek through wild jungles. "X-perience" mountain-biking, river canoeing, rafting, rock-climbing, bungee jumping and 4 x 4 off-roading. BEST Wildlife Preserve: Khao Pra Thaeo Wildlife sanctuary. See ISLAND MAP.

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MUST-DO ACTIVITIES

Water Sports

Thrill to a host of exhilarating sports above, below and beside Phuket's pristine turquoise waves: swim, windsurf, water ski, snorkel, canoe, scuba dive, and sunbathe. Phuket's long west coast is the place to do water sports. See ISLAND MAP for BEST water sport beaches.

Dive in!

Among the world's TOP TEN - breath-taking reefs and bountiful sea life teem below the azure sea. With over 100 dive shops here, both beginners and experts can find the right dive excursion. Try a live-aboard excursion to fully appreciate the breathless Andaman beauty or complete your PADI Open Water Course. BEST Dive Spots: Phi Phi, and Similan Islands - See ISLAND MAP.

Central GUIDE TO PHUKET THAILAND



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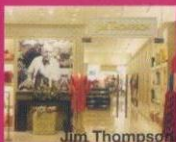
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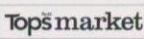
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